

DD may be drawn in favour of Sri Ramakrishna Tapovanam, Payable at Tirunelveli

Spot registration is allowed only for participation.

**Paper presentation in absentia:**

The papers submitted in absentia after editorial review will be eligible to be included in the conference proceedings.

**Important dates:**

Abstract with full paper submission	16th January 2018
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**CHIEF PATRON**

Srimat Swami Bhakthanandaji, Administrator.

**PATRON**

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**SRI SARADA COLLEGE FOR WOMEN**

(Re-Accredited with 'A' Grade by NAAC)

Affiliated to Manonmaniam Sundaranar University, Tirunelveli

(A Branch of Sri Ramakrishna Tapovanam, Tirupparaitturai)

Sarada Nagar, Ariakulam, Maharajanagar(PO),

TIRUNELVELI – 627011, Tamilnadu - India.

Website- [www.srisaradacollege.org](http://www.srisaradacollege.org)

**INTERNATIONAL CONFERENCE**

ON

**“Socio-Economic, Environmental, Ethical, Science and  
Technological impact on various facets of Trade and  
Commerce”**

31.01.2018 & 01.02.2018

WEDNESDAY & THURSDAY

Organized by  
**DEPARTMENT OF COMMERCE**  
KAUTILYA ASSOCIATION

#### **About the College and the Department:**

Sri Sarada College for Women, Tirunelveli was started in 1986 to cater the educational needs of the women of the southern districts of Tamil Nadu. It is a self-financing college affiliated to Manonmaniam Sundaranar University, Tirunelveli. Character building and culture inculcation are the basis upon which the super structure of modern education is raised here. Discipline, Devotion, Education, Affability, Responsibility, Perfection etc are the laudable aims which are embedded in the spirit of each and every child of Holy Mother Sri Sarada Devi. The educational vision and mission of the college are reflected in the motto of the college-the Harmonious Development of the Hand, the Heart and the Head. The college offers 11 UG courses, 6 PG courses and 4 M.Phil courses. The vision of this Temple of learning is that the girls enter here should leave it as, "Nirainangaiyar"- "The Perfect Women". The Department of Commerce was established in 1986 which aim to provide quality education in Commerce. With eminent, well qualified, dedicated, experienced faculty, we provide entrepreneur skills, soft skills and industrial exposure which enable the students to acquire a better knowledge in the field of Commerce.

#### **About the seminar:**

Advances in Science and Technology exhibit wide variety of revolutions in a multifaceted manner. Hence to generate innovative, affordable and appropriate solutions on the Socio-Economic, Environmental, Ethical, Science and Technological impact on various facets of Commerce, papers on the following themes are invited.

#### **Sub themes:**

1. E-Conscious (Electronic and Environmental) manufacturer
2. E-Conscious (Electronic and Environmental) distributors
3. E-Conscious (Electronic and Environmental) consumers
4. Socially conscious consumers
5. Socially conscious manufacturers
6. Socially conscious distributors
7. Production process
8. Consumption pattern
9. Technology in production
10. Technology in buying and selling
11. Ethical practices
12. Strategic planning models
13. Consumer behaviour
14. Influencing factors
15. Impact of tourism
16. Socially conscious citizen
17. Impact of media
18. Other allied themes if found suitable.

#### **Guidelines for submission of paper**

The papers should be original and unpublished work. Both conceptual and empirical research papers are invited relevant to conference theme. The empirical research papers must include a clear indication of the objectives of research methodology, findings, implications and references. All papers will be subjected to blind review by the expert committee. The contributors are requested to adhere to the following guidelines.

- > Paper size: A4, Margin:2.5 cm, Font: Times new roman, Size:12, Line spacing: 1.5, Version: MS Office 2007
- > Length: Abstract 150 words; full paper 3000words/ 5 pages (including tables)
- > Cover page: Title of the paper, name of the author(s), Institutional affiliations, and complete postal address with e-mail id and contact number.
- > Author and Co-author has to register separately for proceedings.
- > Abstract and full paper should be submitted through this website and the hard copy of the paper is also must.  
**Email:commerceconference2018@gmail.com**  
**Web:https://commerceconference.wordpress.com.**
- > Conference proceedings will be published with ISBN

#### **Registration Fee:**

PG, Research scholar/Industrialist/Academician (with proceedings)	₹ 700
UG Students (Proceedings on payment of Rs 200)	₹ 300
Absentia (Proceedings and certificate)	₹ 800
Participation only	₹ 250

#### **ONLINE REGISTRATION**

<https://commerceconference.wordpress.com>

#### **REGISTRATION FORM**

Name of participants :  
Status : Faculty/Research Scholar/Student/Others  
College :  
Designation :  
Department :  
Class :  
Email Id :  
Contact No :  
Address :  
Details of registration fee paid :

Signature of the Applicant