FUNCTIONS OF IICS:

1. To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.
2. Identify and reward innovations and share success stories.
3. Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
4. Network with peers and national entrepreneurship development organizations.
5. Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
6. Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

ABOUT THE IMPACT LECTURE-1 ON INTELLECTUAL PROPERTY RIGHT (IPR):

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. IP is protected in law by, for example, <u>patents</u>, <u>copyright</u> and <u>trademarks</u>, which enable people to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IP system aims to foster an environment in which creativity and innovation can flourish. This Seminar is to promote awareness about IPR. The lecture session will provide an informative and interesting overview by professionals on IPR management strategies. Participants will acquire better understanding on how to protect their intellectual property by means of trade secrets, patents, trademarks, registered designs, domain names, copyrights, software programs and how to take profit from such intellectual property rights as commercial and marketing tools

---

IMPACT LECTURE SESSION 2019-2020

Institution ID IC201810616

Organized by

Institution Innovation Council

SRI SARADA COLLEGE FOR WOMEN

(An Autonomous Institution)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli.)
Institution recognized under 2(f) & 12(B) of UGC
Reaccredited with "A" grade by NAAC
Tirunelveli-Thoothukudi NH, Maharaja Nagar Post.
TIRUNELVELI - 627 011.
TAMILNADU, SOUTH INDIA.
www.srisaradacollege.org
Email:saradatvliic@gmail.com

Lecture Session-1
on

Intellectual Property Rights

March - 5, 2020 (Thursday)

Sponsored By
Government of India
Ministry of Human Resources Development
Innovation Cell (MIC)

ABOUT THE INSTITUTION:

Sri Sarada College for Women, Tirunelveli was started in the year 1986 to cater to the educational needs of the women of the Southern districts of Tamilnadu. It is an un-aided college with Autonomous status affiliated to Manonmaniam Sundaranar University, Tirunelveli. The educational vision and mission of the college are reflected in the motto of the college, "The Harmonious Development of the Hand, the Heart and the Head". The college offers 11 UG, 6 PG, 4 M.Phil. and 2 Ph.D., Programmes. Founder of the college Swami Chidbhavananda's great desire was that the girls who enter the portals of this Temple of Learning should leave it as "Nirai Nangaiyars" - 'the perfect women'. Character building and Culture inculcation are the basis upon which the super structure of modern education is raised here.

ABOUT THE DEPARTMENTS OF COMPUTER SCIENCE, INFORMATION TECHNOLOGY AND COMPUTER APPLICATIONS:

The institution offers UG programmes in above disciplines and PG and Research programmes in Computer science and Computer Applications. The university has recognized our college as centre for research in computer Science since 2018. The MCA offered here is approved by AICTE. The department by virtue of its contact and guidance with AICTE constantly endeavors in MHRD programmes namely Atal Ranking of Institutions on Innovation Achievements (ARIIA), Smart India Hackathon (SIH) and presently with Institution Innovation Council (IIC)

ABOUT IIC

Ministry of Human Resource Development (MHRD), Government of India has established MHRD's Innovation Cell (MIC) to systematically foster the Culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is encourage, inspire and nurture young students by supporting them to work with new ideas and transform into prototypes while they are in informative years. MIC has envisioned encouraging creation of Institutions Innovation Council(IICs) across selected HEIs. The IIC of our institution was established in 2018 (IC201810616). Our IIC has developed better cognitive ability for our Students integrating faculty members of all departments.

MAJOR FOCUS OF IIC:

a) To create a vibrant local innovation ecosystem.
b) Start-up supporting Mechanism in HEIs.
c) Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework.
d) Establish Function Ecosystem for Scouting Ideas and
e) Pre-incubation of Ideas. Develop better Cognitive Ability for Technology Students.

RESOURCE PERSON

Dr J.Deny B.E.,M.Tech.,Ph.D.,
Associate Professor,
Dept of Electronics and Communication Engineering,
Coordinator (Integrated Education for Disabled Children (IEDC),
President and Ambassador(Institution Innovation Council),
Kalasalingam Academy of Research and Education,
Krishnankovil, Srivilliputtur, Tamilnadu 626128

Patron : **Yatiswari Saravanabhavapriya,** Secretary.
Advisor, Prof. (Major) P. Chandrasekaran, Director.
President: **Dr. (Smt). M. Malarvizhi,** Principal.
Convener: **Dr. (Smt.) T. Ratha Jeyalakshmi,** IIC President, Director & Head, Department of Computer Applications.

ORGANIZING COMMITTEE

Dr.(Smt)M.Arunadevi, Vice-President, Department of Commerce (CS) IIC.
Smt P.Anusha, Department of Computer Applications, Convener, IIC.
Smt S.Shanmuga Nirmala, Department of Commerce, Ambassador, IIC.
Smt A.Shanmugapriya, Department of Mathematics, Ambassador, IIC.
Smt P.Subbulakshmi, Department of Information Technology, Ambassador, IIC.
Selvi V.Gokulanachiyar, Department of Commerce (CS), Ambassador, IIC.
Smt S.Vijayalakshmi, Department of Computer Applications, Member, IIC.
Smt K.Lakshmi priya, Department of Economics, Member, IIC.
Smt M.Sembalai Sumathi, Department of Computer Science, Member, IIC.
Selvi T.Shylapathi, Department of English, Member, IIC.
Selvi J.Vimithra, Department of Business Administration, Member, IIC.
Selvi S.Pandiyarani, Department of Chemistry, Member, IIC.
Selvi P.K.Kasthuri , Department of Sanskrit, Member, IIC.
Selvi S.Vijiyalakshmi, Department of Physics,Member, IIC

NB: Faculty members alone are eligible to participate. However women research scholars are permitted provided if they register with guide's reference. No registration fee for participation. Last date for submitting Registration for participation is: 03.03.2020 by mail only with the following details: 1. Name 2. Qualification 3. Designation 4. Department 5. Name of the institution and Place 6. Email id and contact Phone 7. Years of experience 8. Area of specialization 9. Signature. To the following mail id: saradatvliic@gmail.com. Candidates sending registration by mail after 3-3-2020, 4 PM could not be entertained as we are answerable for onward transmission and logistics arrangements.

SRI SARADA COLLEGE FOR WOMEN

(An Autonomous Institution)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli.)
Institution recognized under 2(f) & 12(B) of UGC
Reaccredited with "A" grade by NAAC
Tirunelveli-Thoothukudi NH, Maharaja Nagar Post.
TIRUNELVELI - 627 011.
TAMILNADU, SOUTH INDIA.
www.srisaradacollege.org
Email:saradatvliic@gmail.com

Lecture Session-1
on
Intellectual Property Rights
March - 5, 2020 (Thursday)

To. _____

_____

_____

_____

Organized by

Institution Innovation Council
SRI SARADA COLLEGE FOR WOMEN
(An Autonomous Institution)
TIRUNELVELI - 627 011.