

APPROVAL OF PH.D REGISTRATION (COMMERCE)

SL.N O	Name of the Guide and Address/ No. of Vacancy under the Guide/Co- Guide(Including this Candidate)	Candidates Name/ Register Number/Address/Mail Id	Categ ory	Discipline/ Research Centre	sex	Educational Qualification of the Candidate
1.	Dr.(Smt).N.KAMALA - Guide Head & Associate Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 1/4	Selvi.M.Chandra Reg.No : 18211261012007 1/131, East Street,Manalur post, SankarankoilTaluk, Tirunelveli,627756 Maid id :chandrarohini93@gmail.com	Full Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com(CA)M.Phil
TITLE: A STUDY ON PROBLEMS FACED BY KTC BUS DRIVERS WITH REFERENCE TO TIRUNELVELI DISTRICT						
2.	Dr.(Smt).N.KAMALA - Guide Head & Associate Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 2/4	Smt.M.Maheswari Reg.No : 18221261012011 106 J-65-4B, Palai Road, Miller Puram, Tuticorin-628 008 . Maid id :maheswari11993@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com(CA)M.Phil
TITLE: A STUDY ON WORK LIFE BALANCE OF PRIVATE SCHOOL WOMEN TEACHERS IN TUTICORIN DISTRICT						
3.	Dr.(Smt).N.KAMALA - Guide Head & Associate Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 3/4	Smt.S.ArumugaSelvi Reg.No : 19121261012004 15/6A, RamasamyKovilSannathiStreet,Palayamko ttai. 627 002. Maid id :sarumugaselvi@yahoo.in	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com(CA)M.Phil
TITLE : A STUDY ON JOB SATISFACTION OF EMPLOYEES IN PRIVATE HOPITAL WITH SPECIAL REFERENCE TO TIRUNELVELI DITRICT						
4.	Dr.(Smt).N.KAMALA - Guide Head & Associate Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 4/4	Smt.A.Mariammal Reg.No :19121261012003 2-274-2, Mullai Nagar, Pattapathu, Ayiraperi, Tenkasi,627814 Maid id : nanthindeepa1970@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON WOMEN EMPOWERMENT THROUGH EDUCATION IN TIRUNELVELI DISTRICT						

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1.	Dr.(Smt).A.Aruna Devi Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 1/4	Selvi.S.Selvakumari Reg.No : 19111261012005, 3A-1, Toovipuram 1Street, Thoothukudi,628003 Maid id : kumariselva969@gmail.com	Full Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com(CA)M.Phil
TITLE: A STUDY ON EFFECTIVENESS OF MEDIA ADVERTISEMENTS WITH REFERENCE TO CONSUMER PRODUCTS IN TIRUNELVELI DISTRICT						
2.	Dr.(Smt).A.Aruna Devi Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 2/4	Selvi.A.Rooba Reg.No : 19111261012011, 5-57, South Street South Ariyakulam Melakulam post, Tirunelveli,627351 Maid id : arprooba@gmail.com	Full Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com.M.Phil
TITLE: A STUDY ON PASSENGERS' SATISFACTION AND SERVICE QUALITY OF RAILWAY WITH REFERENCE TO TIRUNELVELI DISTRICT						
3.	Dr.(Smt).A.Aruna Devi Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 3/4	Smt.P.Nandhini Reg.No : 19111261012007 96, Selvi Nagar, Tirunelveli Junction, Tirunelveli,627001 Maid id : nandhusuv7293@gmail.com	Full Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON CUSTOMER PREFERENCE TOWARDS COSMETIC PRODUCTS AMONG WOMEN IN TIRUNELVELI DISTRICT						
4.	Dr.(Smt).A.Aruna Devi Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 4/4	Smt.M.Deena Reg.No : 19121261012002, 1 5 A, South cotton road Thoothukudi,628001 Maid id : deenamahibanraj@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON CONSUMER PREFERENCES TOWARDS HOUSEHOLD ELECTRONIC PRODUCTS IN THOOTHUKUDI DISTRICT						

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1.	Dr.(Smt).V.Sangeetha Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 1/4	Smt.S.Eswaralakshmi Reg.No : 18221261012015 9-7,ParamanaiPaduvar Street, Palayamkottai, Tirunelveli,627002 Maid id : thaarika13@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON IMPACT OF TELEVISION ADVERTISING RELATING TO JUNK FOOD ON PRIMARY SCHOOL CHILDREN IN TIRUNELVELI DISTRICT						
2.	Dr.(Smt).V.Sangeetha Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 2/4	Smt.R.Tiffany Reg.No : 18221261012005 39A ,Thattar Street, Thoothukudi,628001 Maid id : tiffanyfdo@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON THE INFLUENTIAL PERSPECTS OF DIGITAL MARKETING TOWARDS ONLINE SHOPPING IN THOOTHUKUDI DISTRICT						
3.	Dr.(Smt).V.Sangeetha Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 3/4	Smt.E.Shiney Janet Reg.No : 19121261062007 3-183, Madurai Road, Guruvarpatti Thoothukudi,628904 Maid id : shineyeban7@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	MBA. M.Phil
TITLE: AN OCCUPATIONAL IMPEDES OF FEMALE EMPLOYEES IN THOOTHUKUDI DISTRICT						
4.	Dr.(Smt).V.Sangeetha Assistant Professor, Dept of Commerce(Corporate Secretaryship) Sri Sarada College For Women, Tirunelveli - 627 011 - 4/4	Selvi.K.Chandra Reg.No :19121261012009 28-1, North Mada Street, Srivaikundam, Thoothukudi,628601 Maid id : chandru661993@gmail.com	Part Time	Commerce/ Sri Sarada College For Women, Tirunelveli	F	M.Com. M.Phil
TITLE: A STUDY ON JOB SATISFACTION OF WOMEN POLICE IN THOOTHUKUDI DISTRICT						