

**M SUBBULAKSHMI.,M.COM.M.PHIL,DCA,SET**

Assistant professor

Department of Corporate secretaryship

Sri sarada college for women

Tirunelveli

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### **Objective**

To serve youth and society for creating empowerment with my knowledge and skills

To learn from competitive global professionals, academicians and develop my professional growth.

To dedicate myself to the young society and i do my best my committed service to present and future generations.

To make good discipline in my working place.

### **Academic profile**

Research scholar : M.Phil (Master of philosophy in commerce)  
Second class (58%) (2008-10)  
Ethiraj college for women,Chennai

Post graduate :M.com  
First class (61.6%) (2005-07)  
Anna adarsh college for women,Chennai

Under graduate :B.com  
First class (63%)  
Valliammal college for women, Chennai

School education :I.C.F Silver jubilee martication, Higher secondary school  
Chennai

### **Technical skills**

Computer knowledge :Ms-office,Tally  
Typewriting :Higher English

### **Linguistic ability**

Read,Write,Speak :Tamil,English,Hindi

### **Area of specialisation**

Human resources

Marketing

## **Experience**

### **Assistant professor**

Department of commerce

Annai hajira college for women, Tirunelveli district

**From August 2017 to November 2017 (0.4 years)**

### **Assistant professor**

Department of commerce

St.joseph college for women

Hosur

**From December 2014 to April 2017(2.4 years)**

### **Assistant professor**

Department of commerce with computer application

Sri saradha college for women

Ariyakulam

Tirunelveli

**From July 2013 to October 2013 (0.4 year)**

### **Assistant professor**

Department of corporate secretaryship

Bhaktavatsalam college for women

Ambattur

Chennai

**From July 2010 to March 2013 (2.8 years)**

## **Project Done**

### **M.com**

Title : A study on labour welfare scheme in integral coach factory (ICF)  
(Indian railways),Chennai  
Place :Chennai  
Duration :6 months  
Area of specialisation:Human resource management  
Summary :To find and suggest labour satisfaction towards labour welfare.

### **M.Phil – Commerce**

Title :Impact of junk food advertisement on customers  
Place :Chennai  
Duration :1 year  
Area of specialisation :Marketing  
Summary :To find and suggest the impact created by advertisement in  
Marketing junk food.

## **Paper published/presented**

Published the paper titled “Essential of achieving corporate social responsibility through Higher education institutions”.

Published the paper titled “Empowering rural women through corporate social responsibility”.

Presented paper on “Essential of rural development through rural marketing” in N.G.P college,Coimbatore.

Participated in the workshop on “statistical tools and packages” in Bhaktavatsalam college for women, Chennai.

### **Training attended**

3 days YRC Zonal training in periyar university,Salem headed by Mr.Thirumoorthi Zonal YRC head in 2015.

Placement training and orientation programme in infosys mysore campus, Mysore on behalf of St.Joseph college, Hosur.

### **Interest**

1. Analysing social issues and political environment of tirunelveli and trying to find solution and relativity.
2. Listen to melodious music.
3. Participating in seminars and involving in social service activities.

### **Soft skills**

Good communication, Team playing skills, multi-tasking in different cultures.

### **Personal memorandum**

Father’ name	:E.Madaswamy
Mother’s name	:M.Ayirathal
Date of birth	:29 <sup>th</sup> July 1985
Gender	:Female
Blood group	:A +
Martial details	:Married
Nationality	:Indian
Religion	:Hindu
Address	:No.20 Krishna koil street, palayankottai Tirunelveli.

### **Reference**

Dr.Hema joe	:Bharathi arts & science college, Chennai
Dr.Somasundari	:Department of commerce(Anna adharsh college for women)
Dr.Maryscintha	: Principal, St.joseph college for women, Hosur.

### **Declaration**

I hereby declare that the details furnished above are true to the best of my knowledge and belief.

Place:

Yours sincerely

Date:

(M.subbulakshmi)