

NAME : Dr.A.Aruna Devi
DESIGNATION : Assistant Professor
DEPARTMENT : COMMERCE (CORPORATE
SECRETARYSHIP)
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Nationality and Mother Tongue : Indian, Tamil
Teaching Experience : 8 years
Research Experience : 8 years



As a Research Scholar

- Ph.D Thesis - Area – Entrepreneurship
- M.Phil Dissertation – Area – Investment

Academic Qualification :M.Com.,M.Phil.,DPTT,,PGDCA, DGT, Ph.d

Educational Qualifications:

- *Ph.D. (2017) in Commerce* from Manonmaniam Sundaranar University, Tirunelveli.
- M.Phil (2009) in Commerce from Sadakathullah Appa College, Tirunelveli.
- M. Com (2005) in Commerce from Manonmaniam Sundaranar University, Tirunelveli.
- B.Com (2001) in Commerce from Sarada College for Women, Tirunelveli.

Academic Affiliation:

- Assistant Professor, Department of Commerce (corporate secretaryship),

Sri Sarada College for Women, Tirunelveli, 627 011.

Details of Publications enclosed

Sl.No	Title	Name of the Journal National / International	Page No. From To	ISSN / ISBN
1.	Role Of Women in HRM	Nehru Journal of Management And Research	99-102	Issue – 3, Volume – 1 June 2011, ISSN 2230-7974
2.	Global Recession	Pragnavani Journal of Dazzling Research Aspirants	60 - 63	Issue – 2, Volume – 6 July – Dec 2011, ISSN 2249 - 6017
3.	A Study on Socio Economic Conditions of Working Women in Tirunelveli Corporation	Pragnavani, Journal of Dazzling Research Aspirants	42-52	Issue – 2, Volume – 7 June – Dec 2012, ISSN 2249 – 6017
4.	Problems of Women Entrepreneurs in Tirunelveli District	Pragnavani, Journal of Dazzling Research Aspirants	42 - 52	Issue – 3, Volume – 8 Jan – June 2013, ISSN 2249 – 6017
5.	Indian Women under Consumer World	Pragnavani, Journal of Dazzling Research Aspirants	82 - 86	Issue – 1, Volume – 7 Jan – June 2012, ISSN 2249 - 6017
6.	Indian Women in Entrepreneurial World	COMM – ZINE An Edited book on Service Sector Management	74-82	Issue - 1, Year 2013, ISBN 978-81-926040-1- 5
7.	Bank Schemes and Loans for Women Entrepreneurs in Tamil Nadu – A Study	COM – SEM – 2015 An ICSSR Sponsored Edited book	281-284	Issue – 1, Year – 2015, ISBN : 978-93-80686- 29-5
8.	Growth of Women Entrepreneurship in Tirunelveli District- A study	Southern Economist	5-7	Volume 52- Number22, March 2015, ISSN - 0038-4046
9.	MSME development and rustic women entrepreneurship: Tool for Cost-Effective empowerment	COMM – ZINE An Edited book on Women Entrepreneurship – A key to Success	1-7	Issue – 1, Year 2015 ISBN 978-81-926040-8- 4
10.	Higher Education In India – Issues And Inferences	Proceedings of National Conference on State of the Art	319-321	ISBN -

		Methodology to Enhance teaching, learning and evaluation process		978-81-926040-5-3
11.	A Systematic Way Of Using Mobile Library	Evolving Role of Librarian and Librarianship		ISBN-978-81-926040-9-1
12.	Professional Competencies For Librarian- Lis	Evolving Role of Librarian and Librarianship	196-199	ISBN-978-81-926040-9-1
13.	Buying Attitude of Green Consumer in Tirunelveli District- A Study	International Seminar on Green Management in India and Abroad		ISBN – 978-81-8286-032-2, August 2016
14.	A Study on impression of Stress and Surviving Strategies Among the Bank Employees in Tirunelveli District	International Journal of Research in Commerce and Management	21-24	Volume no-7(2017) issue no-06(2017) ISSN : 2231-5756 Impact Factor 3.25
15.	A study on Factors influencing Continuous E-banking system in Tirunelveli District	International Conferrence on Global and Indian Banking scenario –proceedings published by BONFRING Publishers	34-36	IC GIBS’S17 September 2017 = VOLUME I ISBN 978-93-86-638-26-7
16.	A study on Gender inequalities and Discrimination At work among the women Government employees in Tirunelveli District	International Seminar on Working Women: Problems and Prospects	23-26	ISBN – 978-93-81723-72-2, July 2017
17.	A Study on Empowerment of Women through SHGs with Special Reference To Thoothukudi.	Journal of Management Science	37-41	ISSN – Volume – J008 – September 2017

Publications:

Edited Books : 2

Journal/Magazine: 17

Conference Paper Presented: National :14

International :2

Conference/Workshop organized: National: 1

International: 1
