



SRI SARADA COLLEGE FOR WOMEN

(An Autonomous Institution)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Institution recognised u/s 2(f) and 12(B) of UGC & Reaccredited with "A" grade by NAAC

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Thoothukudi NH, Maharaja Nagar Post,

TIRUNELVELI – 627 011

16.06.2023

NISP/IIC/IEP Awareness Program

Students are requested to participate as per the following schedule

S. No	DATE	ACTIVITY	Class
1	12.07.2023 (Wednesday)	Field visit to K P Mushroom Farm and training workshop.	All PG Students
2	02.12.2023 (Saturday)	Workshop on Design Thinking, Critical thinking and Innovation Design	All the Faculty members
3	06.12.2023 (Wednesday)	Inter Institutional Idea Competition (UG & PG Students)	All the UG & PG Students
4	07.12.2023 (Thursday)	Exposure and field visit for problem identification	All the III Year UG Students
5	08.12.2023 (Friday)	Workshop on Entrepreneurship Start ups and Scaling your Startups	All the UG & PG Students
6	11.12.2023 (Monday)	Viksit Bharat@2047 Utsav	All the UG & PG Students
7	13.12.2023 (Wednesday)	Workshop on "Entrepreneurship and Innovation" as Career Opportunity	All the UG & PG Students
8	15.12.2023 (Friday)	Mentoring Event: linkage with Innovation Ambassadors/Experts for Mentorship Support.	All the Ambassadors & IIC Members
9	16.12.2023 (Saturday)	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer	All the UG & PG Students
10	26.01.2024 (Friday)	IIC Regional Meet 2024	All the Ambassadors & IIC Members
11	16.02.2024 (Friday)	My Story - Motivational Session by Successful Innovators	All the Ambassadors & IIC Members
12	23.03.2024 (Saturday)	Session on Problem Solving and Ideation Workshop	All the UG & PG Students
13	12.04.2024 (Friday)	My Story - Motivational Session by Successful Entrepreneur/Start-up founder	All the UG & PG Students

Ramale

Principal

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V. Sanyal

NISP Coordinator

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1	12.06.24	Workshop on Intellectual Property Rights	Dr. S. Arumuga Perumal, Director of Riyasaa Labs, Nagercoil delivered a Key Note Address on "Digital Transformation and In the afternoon session, Dr. S. Amirtharaj, Associate Professor of Computer Applications (MCA) MEPCO Schlenk Engineering College, Sivakasi addressed the clear overview of design thinking.
2	25.06.24	Institutional Business plan competition session -1	Business plan competition – 1 aimed to foster entrepreneurial skills among students from various disciplines, encouraging innovative thinking and practical business solutions. 35 students presented their Business Plans.
3	03.07.24	Institutional Business plan competition session -2	Business plan – 2 to foster entrepreneurial skills among students from various disciplines, 30 students from various departments presented their ideas on Business Plan with budget ranges from small-medium-large scale. The students have demonstrated the material cost, production cost and selling cost with citizen friendly, affordability and optimum profit for the organization
4	08.07.24	Intra Institutional Business plan competition session-3	B.Com, M.Com, B.Com(CS) & BBA students have participated in the competitions. (17 team and 8 individual participants) Students actively participate and shared their innovative ideas through their presentation
5	16.07.24	Workshop on Process Design and Development	Dr. A.Anitha, Professor & Head of the Department of Artificial Intelligence & Data Science, Francis Xavier Engineering College (Autonomous), Tirunelveli - 627003, delivered a talk about application for funded projects. She gave a demonstration on the Process Design & Development in Artificial Intelligence and Data Science.
6	22.07.24	Organising Innovation & Entrepreneurship outreach program in schools	On 22.07.2024 (Monday), Innovative Entrepreneurship ideas were shared among the school students of Sri Sarada Matriculation Higher Secondary School, Tirunelveli by IIC members. The presenters exposed their innovative ideas of becoming a profitable entrepreneur in every aspect of day to day business activities. Possibilities for starting from domestic products to industrial products and the government initiatives were shared

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7	22.07.24	Session on Prototype Validation- Innovation to Startup- Value proposition Fit and Business Fit	R. KiruthikaSaraswathi, Asst. Professor, Department of Physics. The session as addressed by seminar aimed to provide insights into the journey from Innovation to Startup, briefing about the different types of Prototypes, emphasizing the importance of validating prototypes, ensuring value proposition fit and achieving business fit. It provided the participants, a comprehensive understanding of essential steps involved in transforming an innovative idea into a successful Startup.
8	23.07.24	Session on Boot camp (or) mentoring session	Prof.(Major)P.Chandrasekaran, Director has delivered the lecture on Startups and Business Boot Camp. Some of the startup ideas, product prototypes and business boot camps were highlighted to the students as an eye opener to motivate them to involve in startups
9	23.07.24	Session on Incubation - opportunities for students & Faculties Early stage Entrepreneurs	Prof.(Major)P.Chandrasekaran, Director has delivered the lecture on Incubation Opportunities available for students, parents and grandparents. Role of Incubation Centre, Vision and Mission of Incubation Centre, Project Plan, Market Demand and the involved risks were discussed in detail. UG and PG student ambassadors from all the departments have participated and also shared their own ideas in the discussion session
10	24.07.24	Session on Angel Investment / Venture Capital(VC) Funding opportunity for early stage Entrepreneurs	Dr.R.Kavitha, Dean R,I&D, addressed the session highlighting the concept of Angel investors and the role of Venture Capital in nurturing budding Startups. The session mainly focused to create awareness to the students regarding the Innovation ecosystem by transforming new ideas into start-up, Role of pre-incubations and Incubations, Angle Investments, Venture Capitalist
11	25.07.24	Workshop on Business Model canvas (BMC)	Business model canvas workshop aimed to foster entrepreneurial skills among students from various disciplines, encouraging innovative thinking and practical start-up business solutions The speaker Selvi. S. Murugeswari, Assistant Professor, Department of Information Technology shared presentation and described the ideas on mentor mentee and how to initiate a start-up business

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12	25.07.24	Panel discussion with innovation and start-up Ecosystem Enablers from the region	Institution Innovation Council (IIC) organized a Panel discussion on "Innovation and start up ecosystem - the current scenario. The panel members namely Dr.V.Sangeetha, Assistant Professor of Commerce and Dr. S.Arumuga Selvi, Assistant Professor of Commerce (CS) explained the role of Institution Innovation Council (IIC) in our college and other colleges. Selvi T.Miruna Devi, Assistant Professor of Economics, highlighted the startup innovative in the current scenario. Selvi.A.Suruthivelvizhi, Assistant Professor of Business Administration, insists the students to develop their entrepreneur skill.
13	26.07.24	Session on "How to plan for start-up and legal & Ethical steps"	Dr. G. Karthikeyan, Associate Professor, Department of Electronics and Communication Engineering, PSR Engineering College, Sevalpatti, Sivakasi gave the keynote address about the Start-up opportunities and IPR. He gave the tips about start-up scheme, Evaluation and recommendation of the investment Committee and IPR
14	26.07.24	Exposure visit to Incubation unit	Final year students from all departments, first and second year social work students have visited Tirunelveli City Municipal Corporation Incubation Centre, Thirunagar, Tirunelveli Town. The executive startup employees of the startup incubation centre took the students as four batches and demonstrated about their innovative ideas, shared their experiences in this field and they guide our students how to process steps from sheet to pot by way of molding, and they particularly explained mushroom cultivation in the agriculture field.



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Members:

S. No	Name	Role
1	Yatiswari Saravanabhavapriya	Ex-Officio
2	Yatiswari Mukundapriya	Ex-Officio
3	Prof. (Major) P. Chandrasekaran	Ex-Officio
4	Dr. N. Kamala	Ex-Officio
5	Dr. B. Parvathi Devi	AICTE, AQIS, MHRD IIC & Incubation Centre
6	Dr. S. Bhagavathi	NIRF/ Bureau of Indian Standards and Consultancy
7	Dr. V. Sangeetha	NISP, Patent & IPR
8	Dr. V. Vallinayagi	AISHE
9	Dr. R. Kavitha	CSIR/DST/ICSSR, TNSCST, ICAR, ICMR, DBT etc/Central/State Funding Agency
10	Dr. G. Radha	NDLI Club
11	Dr. A. Amutha	UBA
12	Selvi. B. Bhuvaneswari	UAMP
13	Dr. A. Mahalakshmi	Internal Quality Assurance Cell (IQAC)
14	Selvi. K. Arthi	College Magazine/Newsletter
15	Smt. P. Muthulakshmi	Gandeevam - Students Magazine
16	Dr. K. Sindhu	PRO/Media Reporting/Press Meet, & Publicity Website
17	Smt. P. Anitha	E-Content Centre
18	Dr. K. Ramalakshmi	Dean – Autonomous & Joint Controller of Examinations
19	Dr. A. Shunmugapriya	Dean – Examinations (CIA, External Agency, Allied Courses, Profiles)
20	Dr. Milka Vijayan	Dean – ISR Activities, Integrated Rural Development Programmes and Best Practices

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Members of Innovation and Entrepreneurship Policy (IEP) participated

Members Present in the Meeting

S. No	Name	Roles	Signature
1	Yatiswari Saravanabhavapriya	Ex-Officio	<i>Saravanabhavapriya</i>
2	Yatiswari Mukundapriya	Ex-Officio	<i>Mukundapriya</i>
3	Prof. (Maigr) P. Chandrasekaran	Ex-Officio	<i>Chandrasekaran</i>
4	Dr. N. Kamala	Ex-Officio	<i>Kamala</i>
5	Dr. B. Parvathi Devi	AICTE, AQIS, MHRD IIC & Incubation Centre	<i>B. Parvathi</i>
6	Dr. S. B. Jagavathi	NIRF/ Bureau of Indian Standards and Consultancy	<i>B. Jagavathi</i>
7	Dr. V. Sangeetha	NISP, Patent & IPR	<i>V. Sangeetha</i>
8	Dr. V. Vallinayagi	AISHE	<i>V. Vallinayagi</i>
9	Dr. R. Kavitha	CSIR/DST/ICSSR, TNSCST, ICAR, ICMR, DBT etc/Central/State Funding Agency	<i>R. Kavitha</i>
10	Dr. G. Radha	NDLI Club	<i>G. Radha</i>
11	Dr. M. Amutha	UBA	<i>M. Amutha</i>
12	Selvi. B. Bhuvaneshwari	UAMP	<i>B. Bhuvaneshwari</i>
13	Dr. A. Mahalakshmi	Internal Quality Assurance Cell (IQAC)	<i>A. Mahalakshmi</i>
14	Selvi. K. Arthi	College Magazine/Newsletter	<i>Selvi. K. Arthi</i>
15	Smt. P. Muthalakshmi	Gandeevam - Students Magazine	<i>P. Muthalakshmi</i>
16	Dr. K. Sindhu	PRO/Media Reporting/Press Meet, & Publicity Website	<i>K. Sindhu</i>
17	Smt. P. Anitha	E-Content Centre	<i>P. Anitha</i>
18	Dr. K. Ramalakshmi	Dean - Autonomous & Joint Controller of Examinations	<i>K. Ramalakshmi</i>
19	Dr. A. Shunmugapriya	Dean - Examinations (CIA, External Agency, Allied Courses, Profiles)	<i>A. Shunmugapriya</i>
20	Dr. Milka Vijayan	Dean - ISR Activities, Integrated Rural Development Programmes and Best Practices	<i>Milka Vijayan</i>

Kamala

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