



SRI SARADA COLLEGE FOR WOMEN

(An Autonomous Institution)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

Institution recognised u/s 2(f) and 12(B) of UGC &

Reaccredited with “A” grade by NAAC

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Thoothukudi NH, Maharaja Nagar Post,

TIRUNELVELI – 627011, Tamilnadu-India

E-mail : srisaradatvl@gmail.com Website: <http://www.srisaradacollege.org>



Institution's Innovation Council 7.0

Report of Activities in the Academic Year 2024-25

VISION & MISSION OF THE IIC COUNCIL

Vision:

Ref: Link

To promote innovative ecosystem in the campus that encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototype.

Mission:

- To nurture and promote innovative thinking among students
- To create a vibrant local innovation ecosystem Start-up supporting Mechanism in HEIs
- To prepare institute for Atal Ranking of Institutions on Innovation Achievements framework
- To establish Function Ecosystem for Scouting Ideas and Pre-incubation of ideas
- To conduct various innovation and entrepreneurship-related activities prescribed by central MIC in time bound fashion
- To identify and reward innovations and share success stories
- To organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators
- To network with peers and national entrepreneurship development organizations
- To create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students
- To organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries organize idea contests to showcase the innovative ideas
- To provide a healthy competitive environment to develop innovative solutions
- To define and direct focused technical innovations targeting national priorities
- To network with entrepreneur development cell
- To provide financial support for building prototypes and follow the guidelines recommended by MoE's IIC initiative

IIC Core Committee Members 2024-25

S.NO	Name	Responsibility	Department
1	Dr. (Smt.) B. Parvathi Devi	President	Computer Applications
2	Dr. (Smt.) K. Amutha	Vice President	AI&DS
3	Dr. P. Anusha	Convener	Computer Applications
4	Dr (Selvi). A. Shunmugapriya	Innovation Ambassador (Advanced Level)	Mathematics
5	Dr(Smt.). K. Ramalakshmi	Innovation Ambassador (Advanced Level)	Mathematics
7	Dr(Smt.). S. Bagavathi	ARIIA Activity Coordinator & Member	Physics
8	Dr.Smt. S. Magara Jothi Lakshmi	IPR Activity Coordinator & Innovation Ambassador	Physics
9	Dr.(Smt)S.Ramalakshmi	Social Media Coordinator	IT
10	Selvi K. Arthi	Innovation Ambassador	English
11	Selvi.M.Subbulakshmi	Innovation Ambassador	CS
12	Dr.(Smt)M.Meenakshi	Innovation Ambassador	AI &DS
13	Dr(Smt.). V. Sangeetha	Coordinator/ Research Supervisor	Commerce
14	Selvi S. Murugeswari	Innovation Ambassador	Info.Tech
15	Selvi.K.Karpaga visalatchi	Innovation Ambassador	CS
16	Dr(Smt.).P.Suganya	Innovation Ambassador	Commerce CS
17	Smt. K.Karthikadevi	Innovation Ambassador	Chemistry
18	Dr.Milka vijayan	Innovation Ambassador	Commerce
19	Dr.D. Sathya	Innovation Ambassador	English
20	Dr(Smt.). P. Shunmuga Thangam	Innovation Ambassador	BBA
21	Smt. P .Anitha	Member	CS
22	Dr.(Smt)T.Dhanalakshmi	Member	Tamil
23	Smt.R.Kiruthiga Saraswathi	Member	Physics
24	Dr (Smt.). R. Muthulakshmi	Research Supervisor	Commerce
25	Selvi T. Miruna Devi	Member	Economics
26	Dr(Smt.). R. Kavitha	R& D Dean	Commerce
27	Selvi G. Ramya	Member – Event Convener	Mathematics
28	Dr(Smt.). V. Vallinayagi	Research Supervisor	CS
29	Dr(Smt.). N. Booma Devi	Member	Physics
30	Dr.Selvi.M.Veeralakshmi	Young Researcher-Arts	Commerce
31	Dr(Smt.).N.Kamala	Principal-Ex officio and Research Supervisor	
32	Dr(Smt.).A.Mahalakshmi	IQAC – Ex officio	Mathematics
33	Dr(Smt.).B.Revathy (Mat)	Vice-Principal – Ex officio	Mathematics
34	Prof.(Major).P.Chandrasekaran	Director-Ex-officio	
35	Yatiswari Mukundapriya Amba	Advisor-Ex-officio	
36	Yatiswari Saravanabhavapriya	Secretary-Ex-officio	

Student Members

S.No	Name	Responsibility	Class
1	Selvi.M.Pavithra	Member	III BCA
2	Selvi.T.Rajasri	Member	II B.Sc AI & DS
3	Selvi.S.S.Reshma	Member	III IT
4	Selvi.T.Aishwarya	Member	III IT
5	Selvi.K.Vinitha	Member	III Economics
6	Selvi.S.Uma	Member	III Economics
7	Selvi.S.Aboorva	Member	II MCA
8	Selvi.V.K.Suruthi	Member	III Maths
9	Selvi.K.Thanga Kalyani	Member	III CCS
10	Selvi.M.Akila	Member	III CCS
11	Selvi.C.Nagalakshmi	Member	I M.SC CS
12	Selvi.M.Kumudha	Member	II CS

Total No. of IIC Council Members	36
Total No. of IIC Student Members	12
Total No. of Innovation Ambassadors in advanced level -Staff	10
Total No. of Innovation Ambassadors in basic level- staff	10
Total No. of Innovation Ambassadors in Reskil level- Staff	10
Total No. of Innovation Ambassadors in basic level- Students	10
Total No. of Innovation Ambassadors in basic level- Students	10
Total No. of Innovation Ambassadors in Reskill level- Students	10
Pre-incubation unit	01

Activities Conducted as per plan : Quarter 1 &2

S.No	ACTIVITIES	RESOURCE PERSON/S	DATE	NO OF PARTICIPANTS	PHOTOS
1	Workshop on “Entrepreneurship and Innovation” as a Career Opportunity	Dr.V.Sangeetha Assistant Professor Department of Commerce	28.10.24	Faculty Members 11 Students-103	
2	My Story – Motivational Session by Successful Innovators	Selvi.E.Esakki Revathy, Director, Reva Customized Goods, Thoothukudi	15.10.24	Faculty Members 7 Students-91	
3	From Idea to Impact – Motivational Session by Successful Entrepreneur/ Start-up Founder	Col M. Thiyagarajan YSM (Retired) Sikh Light Regiment Indian Army	02.11.24	Faculty Members 64 Students-112	
4	Session on Problem Solving and Ideation Workshop	Prof.(Major).P.Chandrasekaran Rtd.Principal MS university constituent college, Nagapuram ,Tutucorin district	28.10.24	Faculty Members 7 Students-62	
5	Session on the “Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”.	Prof.(Major).P.Chandrasekaran Director, Dr.K.Ramalakshmi Assistant Professor of Mathematics Sri Sarada College for Women (A) Tirunelveli-627011	21.9.24	Faculty Members 7 Students-62	
6	Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies	India Cements Limited Thalaiyuthu, Sankarnagar, Tamil Nadu 627357	7.12.24	Faculty Members 2 Students-82	
7	Organize an Inter/Intra Institutional Idea Competition/ Challenge/ Hackathon,	Panel Judges Smt.M.Vijayalakshmi Assistant Professor & Head Department of Information Technology Smt.R.Kiruthiga Saraswathi Assistant Professor Department of Physics	24.10.24	Faculty Members 8 Students-73	

8	Idea Showcase: Demo Day/ Exhibition/Poster Presentation of Ideas/ PoC & linkage with Innovation Ambassadors/	Dr.P.Bhagavathy Assistant Professor of Physics Smt.M.Vijayalakshmi Assistant Professor of IT	25.10.24	Faculty Members 9 Students-73	
9	Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support	Pannel Judges Dr. R.Kavitha, Assistant Professor of Commerce Dr.P.Anitha, Assistant Professor of Computer Science.	17.12.24	Faculty Members 6 Students-64	
10	Field/Exposure Visit to Pre-incubation units such as AICTE Idea Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.	korai mattresses and pottery manufacturing units Pathamadai, Tirunelveli.	20.1.15	Faculty Members 3 Students-88	
11	Session on Achieving Problem-Solution Fit & Product-Market Fit	Prof (Major) P.Chandrasekaran, Rtd.Principal MS university constituent college, Nagalapuram ,Tutucorin district	28.2.25	Faculty Members 7 Students-112	
12	Organize an Inter/Intra Institutional Innovation Competition/Challenge/ Hackathon and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository	M.Vijayalakshmi, Associate professor &Head Department of Information Technology	8.1.25	Faculty Members 7 Students-73	
13	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs /Start-ups	Shri.S.Vairavarajan, Director, Entrepreneurs Guidance Cell, Tirunelveli	28.1.25	Faculty Members 6 Students-82	
14	Organizing Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools	Dr.Dr.D.Karthija Devi Assistant Professor of Chemistry	15.7.25	Faculty Members-3 Students-62	

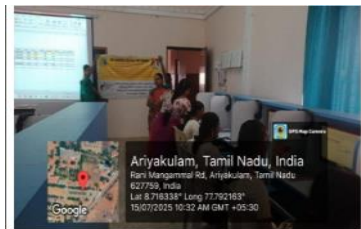
Activities Conducted as per plan: Quarter 3 & 4

S.No	Activities	Resource Person/s	Date	No of Participants	Photos
1	Workshop on Prototype/Process Design and Development	Lakshmi Metals, Manufacturers of Pressure Cookers, Non-Stick Cookware & Aluminum Vessels, Pettai, Tirunelveli	2.07.25	Faculty Members 2 Students-51	
2	Session/ Workshop on Business Model Canvas (BMC)	Prof.(Major).P.Chandrasekaran Rtd.Principal MS university constituent college, Nagalapuram ,Tutucorin district	05.03.25	Faculty Members -7 Students-35	
3	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	Mr. Rahul, Tirunelveli Municipal Corporation Incubation Centre Tirunelveli Centre	2.7.25	Faculty Members -2 Students-31	
4	Session on “How to plan for Start-up and legal & Ethical Steps”	Dr. Smt.R.Kavitha, Assistant Professor of Commerce, Sri Sarada College for Women (A) Tirunelveli	8.7.24	Faculty Members -4 Students- 145	
5	Workshop on “Raising Capital and Managing Finance for Startups”	Pro.(Major).P.Chandrasekaran Director Sri Sarada College for Women (A) Tirunelveli-627011	24.4.25	Faculty Members -22 Students-83	
6	Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”	Dr.V.Sangeetha Assistant Professor Department of Commerce Dr.G.Rohini Vijayalakshmi Assistant Professor Department of Mathematics	31.1.25	Faculty Member s-3 Students-56	

7	Organize an Inter/Intra Institutional Business Plan Competition	Panel Judges: M.Vijayalakshmi, Assistant professor & Head Department of Information Technology, Dr.V.Vallinayagi Assistant Professor and Head, Department of Computer Science	22.3.25	Faculty Members -5 No of Teams=35	
8	B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Panel Judges: Dr.P.Anitha Assistant Professor Department Of Computer Science Dr.S.Ramalakshmi Assistant Professor Department of Information Technology	05.04.25	Faculty Members -13 Students- 74	

Quarter 4

9	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	1.Mrs. K. Pavithra Devi, Alumna (Batch: 2010–2013), Founder of TECH KIDS PRE-SCHOOL, Tirunelveli 2.Mr. G. Bojabalan, B.E., R&D Head and Robotic Trainer, Robotics Academy – Robobodhana, Tirunelveli.	27.6.25	Faculty members-3 Students-48	
10	Session on Accelerators/Incubation - Opportunities for Students & Faculties – Early-Stage Entrepreneurs	Selvi. M.K. Thanusree Rukmani, Assistant Professor, Department of English	18.6.25	Faculty Members-3 Students-42s	
11	Organize Session on “Lean Start-up & Minimum Viable Product/Business” - Boot Camp (or) Mentoring Session	Prof.Sowjanya Dharmasankar Job Skills Development Center Tirunelveli	16.7.25	Faculty members-3 Students-48	

12	Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs	Dr.Kavitha Assistant Professor and Dean R & D Department Of Commerce	24.7.24	Faculty members-2 Students-34	
13	Organizing Innovation & Entrepreneurship Outreach Program by involving ATLS/SICs in Schools	Dr.Milka Vijayan Assistant Professor of Commerce	15.7.25	Faculty Members-3 Students-62	
14	Organize an Inter/Intra Institutional Start-up Competition and Reward the Best Start-ups and deposition in the Institution's YUKTI Innovation Repository	Panel Judges: Dr.B.Parvathi Devi Director Department Of Computer Applications Smt.Murugeswari Assistant Professor Department of Information Technology	22.8.25	Faculty Members-4 Students-52	
15	Organize an Inter/Intra Institutional Start-up Competition and Reward the Best Start-ups and deposition in the Institution's YUKTI Innovation Repository	Panel Judges: Dr.B.Parvathi Devi Director Department Of Computer Applications Smt.Murugeswari Assistant Professor Department of Information Technology	22.8.25	Faculty Members-4 Students-52	

Activities	No. of Activities carried out in 2024-25
IIC Calendar Activities	31
MIC Driven Activities	10
Celebration Activities	07
Self-Driven Activities	05
NISIP Policy was formulated and implemented in our College	

ENTREPRENEURIAL ACADEMIC COURSES

DEPARTMENT	TITTE OF THE COURSE	CREDITS
BA Economics	Entrepreneurial Economics	1
BBA	Entrepreneurship Development	4
BBA	Entrepreneurial Skill for New Venture Management	2

ENTREPRENEURIAL Non- ACADEMIC COURSES

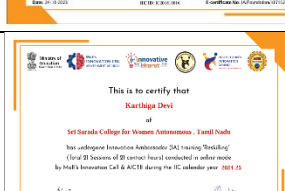
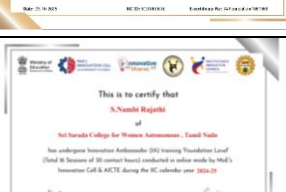
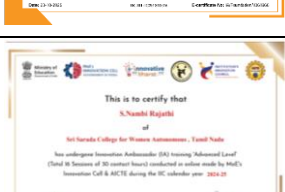
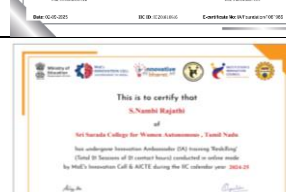
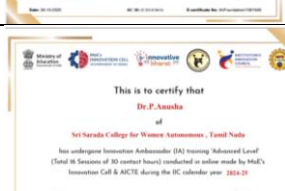
TITTE OF THE COURSE	CREDITS
Entrepreneurship Development	1
Diploma in Mushroom Cultivation	1
Orientation course on vermicomposting	0
Orientation course in sericulture	0

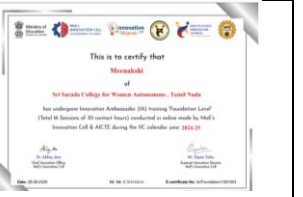
ENTREPRENEURIAL CERTIFICATE PROGRAMMES

S.No	Name of the Programme	Photo	Courses Offered by the Institute during AY 2024-25
1	Certificate Programme in Aari Works		1. Entrepreneurial Enhancement 2. Dynamics of Entrepreneurship Development 3. Stock and commodity markets 4. E Commerce 5. Tourism Management 6. Computer Data Analytics for Economics 7. Home made Products 8. Corporate Social Responsibility 9. Mushroom Cultivation 10. Artificial Intelligence and Expert Systems 11. Soft Skill 12. E-Learning 13. Mobile Apps with Android 14. Business English 15. Montessori in child Education 16. Cosmetics and Consumer Products 17. Data Science Tools 18. Web Designing
2	Certificate Programme in Bouquet Making		
3	Certificate Programme in Crochet Wire Knitting		
4	Certificate Programme in Fur Doll Making		
5	Certificate Programme in Oil Painting		
6	Certificate Programme in Tailoring		
7	Certificate Programme in Woollen works		

The objective of this Cell is to create an environment and opportunity for self-employment and entrepreneurship development through formal and non-formal programmes on fulltime / part-time basis for final year students. The cell intends to introduce the concept of entrepreneurship in curricula at UG and PG levels. Several Certificate programs were introduced and aptly trained according to their desire and providing Pre-incubation support to enhance employment opportunities. Trainings were given by external forces from reputed organizations under MoU agreement and also with internal expertise by the staff and students. The expert students were engaged under earn while you learn scheme.

INNOVATION AMBASSADOR TRAINING 2024-25

S.No	Name of the Innovation Ambassador	Foundation Level	Advanced Level	Re Skillng Level
1	Dr.P.Anitha Assistant Professor of Computer Science			
2.	Dr.S.Ramalakshmi Assistant Professor of Information Technology			
3	Dr.S.Magara jothi Lakshmi Assistant Professor of Physics			
4	Smt.R.Kiruthika Saraswathi Assistant Professor of Physics			
5	Dr.K.Karthiga Devi Assistant Professor of Chemistry			
6	S.Nambi Rajathi Assistant Professor of Computer Science			
7	Dr.P.Anusha Assistant Professor of Computer Applications			

8	M.Sakku Vidhya Assistant Professor of Computer Applications			
9	Dr.S.Sathya Assistant Professor of Economics			
10	Dr.Meenakshi Assistant Professor of Artificial Intelligence and Data Science			

STUDENT TRAINING

S.No	Name of the Innovation Ambassador	Foundation Level	Advanced Level	Re Skilling Level
1	S.Aboorva- IIMCA			
2.	D.Ahilya Devi-II MCA			
3	S.Lakshmi Perachi-II AIDS			
4	C.Nagalakshmi- I M.Sc CS			

5	M.Kumutha -II B.Sc CS			
6	S.S.Reshma -III B.Sc IT			
7	T.Aishwarya- III B.Sc- IT			
8	K.Priyadharshini-II M.Sc CS			
9	M.Pavithra- III BCA			
10	G.Packiya Lakshmi- IMCA			

VERMICOMPOSTING TECHNOLOGY – INCUBATION UNIT



With the wastes mainly peel of vegetables and dairy wastes, project students/trainees have fabricated the bio-fertilizer Panchakavya and is used at institution's Integrated Bio farming Technology centre.

MUSHROOM CULTIVATION -PRE-INCUBATION UNIT



Mushroom cultivation – Pre- incubation unit is functioning in the campus.

Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

Testimonial: Extracts from meetings and sharings.

- The Innovation Council has been instrumental in fostering a culture of continuous improvement at their institution. Their work on integrating advanced technology into the curriculum has not only modernized the teaching methods but also enhanced student engagement. Their collaborative approach ensures that faculty voices are heard and considered in shaping the future of our programs- **Col M. Thiyagarajan YSM (Retired) Sikh Light Regiment Indian Army**
- The council has played a crucial role in driving forward several initiatives that have significantly enhanced the overall student experience.- **Mr. Rahul, Tirunelveli Municipal Corporation Incubation Centre Tirunelveli Centre**
- The Institutional Innovation Council's support has been pivotal in advancing the AI department, leading to groundbreaking research initiatives and boost in project efficiency. Their expertise has been crucial in keeping the forefront of AI technology." **Dr.A.Anitha, Assistant Professor, Department of AI & DS Fracis Xavier Engineering College (Autonomous), Tirunelveli-627011**
- The Institutional Innovation Council has demonstrated exceptional foresight in integrating entrepreneurial thinking into their initiatives. Their support for startups and business incubators reflects a forward-thinking approach that is instrumental in nurturing the next generation of innovators and leaders. **Smt.I.Rajalakshmi, Managing Director, Lakshmi Metals, Pettai, Tirunelveli -627004**
- IIC is one of the best initiatives from our Institution, which is a great platform for innovations in our country. It is a pleasure to be a part of IIC – **Dr.K.Karthika Devi, (Innovation Ambassador Advanced Level) Assistant Professor, Department of Chemistry.**