



SRI SARADA COLLEGE FOR WOMEN
(An Autonomous Institution)
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)
Institution recognised u/s 2(f) & 12(B) of UGC &
Reaccredited with "A" grade by NAAC
(A branch of Sri Ramakrishna Tapovanam, Thirupparaiturai)
Ariyakulam, Thoothukudi NH, Maharaja Nagar Post, Tirunelveli -11



REPORT ON IIC ACTIVITY 6.0

“Prototype Validation- Innovation to Startup- Value proposition Fit and Business Fit”

22.07.2024

Venue: Seminar hall

Time:1.45pm-2.45pm



The Programme titled “Prototype Validation- Innovation to Startup- Value proposition Fit and Business Fit” was held on 22.07.2024 at the Seminar hall. It was jointly organised by IIC and Omega Forum of Physics department. The talk was presented by Mrs. R. Kiruthika Saraswathi, Asst. Professor, Department of Physics. The Seminar aimed to provide insights into the journey from Innovation to Startup, briefing about the different types of Prototypes, emphasizing the importance of validating prototypes, ensuring value proposition fit and achieving business fit. It provided the participants, a comprehensive understanding of essential steps involved in transforming an innovative idea into a successful Startup.