



Sri Sarada College For Women

(An Autonomous Institution)

(Reaccredited with “A” grade by NAAC)

Institution included u/s 2(f) and 12(B) of

UGC Affiliated to Manonmaniam Sundaranar University

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Tirunelveli Thoothukudi–High Road, Maharaja Nagar Post,

TIRUNELVELI-627011.



CRITERION VI

6.2 STRATEGY DEVELOPMENT AND DEPLOYMENT

6.2.1 THE INSTITUTIONAL STRATEGIC / PERSPECTIVE PLAN HAS BEEN CLEARLY ARTICULATED AND IMPLEMENTED

(2023-2024)



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(AN AUTONOMOUS INSTITUTION)

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(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Ariyakulam, Thoothukudi NH, Maharaja Nagar Post,

TIRUNELVELI-627011

E-mail: srisaradatvl@gmail.com Website: www.srisaradacollege.org



DEPARTMENT OF TAMIL

Staff presentation / Publication in the Conference Proceedings

Date	Title of the Conference/Seminar	Organized by @ Venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
25.08.2023 to 26.08.2023	கு. அழகிரிசாமி நூற்றாண்டு கருத்தரங்கம்	சாகித்திய அகாதெமி & ஸ்ரீ. எஸ். இராமசாமி நாயுடு ஞாபகார்த்தக் கல்லூரி, சாத்தூர்- 626203	முனைவர். க. சிந்து	அழகிரிசாமியி ன் நாவல்களில் பெண்ணியம்
26.08.2023	சிறுகதைகளின்கள மும் கருத்தும்	விருட்சம்வலையொ ளி மற்றும்அன்னைஹா ஜிரா பெண்கள்கல்லூரி, மேலப்பாளையம், திருநெல்வேலி- 627005.	முனைவர் த. தனலெட் சுமி	தனுஷ்கோடிரா மசாமியின்சே தாரம்- சிறுகதை
2023-2024	வாகைதமிழ்ச்சங்கத் தினகவின்தமிழ்விரு துகவிதைமற்றும்கட் டுரைகலின்தொகுப்பு	வாகைதமிழ்ச்சங்கம்	முனைவர் த. தனலெட்சுமி	பெருந்தலைவர் காமராஜர் ISBN - 978 - 81- 962141- 3 - 5
20.09.2023	பண்பாட்டு நோக்கில் தமிழியியல் பன்னாட்டுக் கருத்தரங்கம்	டிரினிடி மகளிர் கலை மற்றும் அறிவியல் கல்லூரி- 637 002.	முனைவர். ச. அபிலா சுந்தரி	பிச்சிப்பூ நாவலில் பண்பாட்டுப் பதிவுகள்
10.10.2023	கி.ரா.படைப்புலகம் பன்னாட்டுக்கருத்தர ங்கு	மன்னர் திருமலை நாயக்கர் கல்லூரி, பசுமலை, மதுரை- 625004.	முனைவர். ச. அபிலா சுந்தரி	கிடை நாவல் - பன்முகப்பார் வை ISBN: 978-81-929395- 4-4



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Staff presentation / Publication in the Journal

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	Issue No. Volume No. & Page nos.
சான்லாக்ஸ் - பன்னாட்டு ஆய்விதழ்	முனைவர்.த.தன லெட்சுமி	"குறுந்தொகைபேசும்தலைமைப் பெண்மாந்தர்கூற்று"	Special Issue : 1, Vol.11 E – ISSN - 2582 -6397 Page.No : 13 - 16
ENRICH – சிறப்பிதழ்வெளியீடு	முனைவர்.த.தன லெட்சுமி	"கலித்தொகைகாட்டும்பழந்தமிழர் பண்பாடு"	Vol.1 ISSN – 2319 – 6394 Page.No : 506 - 513

DEPARTMENT OF ENGLISH Staff Participation /Presentation in Conference

DATE	Title of Conference	Organized by@ Venue	Details of the Participants	Title of the Paper
08.09.2023	Emerging Trends in Language, Literature and Linguistics	The Department of English, JP College of Arts and Science, Ayikudi, Tenkasi- 627 852	Selvi.C.Devi Sri	AnalysingJhumpaLahiri as a diasporic writer through his works
04.10.2023	Neoteric Trends in Research & Critical Theories	Research Department of English, Rani Anna Government College for Women, Tirunelveli- 627 008	Selvi.M. Gokila	From Homeland to Horizon: Diasporic Quests <i>In We Need New Names</i>
16.12.2023	Echoes of Exile:	Department of English,	Selvi.D.Sathiya	AnalysingJhumpaLahiri



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	Daisporic Space in English Literary Space	Sri Sarada College for Women (Autonomous), Tirunelveli-627011.		as a diasporic writer through his works
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.S. Maharasi	From Homeland to Horizon: Diasporic Quests <i>In We Need New Names</i>
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.M.K. Thanusree Rukmani	A Study of Alienation in Anita Desai's <i>Cry, The Peacock</i>
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Lt S. Chitra	Immigration and Estrangement in Indian Diaspora Literature :A Critical Study
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.B. Ramalakshmi	Exile and Isolation in JumphaLahiri's Novel The Namesake
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.M. Gokila	Unveiling Estrangement: Journeying Through Exile and Identity in ManjuKapur's <i>The Immigrant</i>
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.C. Devisri	Exploring Identity Crisis and Resilience in the Novel <i>Always A Foreigner</i> by AshwiniDevare
16.12.2023	Echoes of Exile: Daisporic Space in English Literary Space	Department of English, Sri Sarada College for Women (Autonomous), Tirunelveli-627011.	Selvi.E. SanthanaBalaDivya	Aliention in No Violet Bulaeayo's <i>We Need New Names</i>

DEPARTMENT OF ECONOMICS

Staff Presentation/ Publication

Date	Title of the Conference/ Seminar	Organized by @ Venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
18.03.2024	One Day International Conference on "Integrating		Dr.T.Kalavathi	"A Study On Systematic Review



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	Health and Wealth: Advancing Sustainable Development through Economics”	Organized by Department of Economics WavooWajeeha Women’s College of Arts and Science(Minority Institution) Thoothukudi		Paper In Cost-Effective Analysis Of Indian Healthcare System ”
18.03.2024	One Day International Conference on “Integrating Health and Wealth: Advancing Sustainable Development through Economics”	Organized by Department of Economics WavooWajeeha Women’s College of Arts and Science(Minority Institution) Thoothukudi	T.Miruna Devi	“Cost Effective Analysis of Health Interventions in Tamil Nadu”
18.03.2024	One Day International Conference on “Integrating Health and Wealth: Advancing Sustainable Development through Economics”	Organized by Department of Economics WavooWajeeha Women’s College of Arts and Science(Minority Institution) Thoothukudi	S.ArchanaSelin	“A Study On Systematic Review Paper In Cost-Effective Analysis Of Indian Healthcare System ”

DEPARTMENT OF PHYSICS

Staff Presentation / Publication in Conference Proceedings

Date	Title of the Conference /Seminar/ Workshop	Organized by @ venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
08.12.2023	State level workshop on Gaussian 16W potential tool for materials	St. Xaviers College(Autonomous), Palayamkottai-	Dr.S.Muthurani	--



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	scientist	627001.		
13.02.2024	National Conference on Advanced Materials in Science-2K24	Jairam Arts and Science College, Karur-639003	Dr.J.Revathi Mrs.S.Karthika	--
07.03.2024	International Conference on Recent Trends in Physics-2024	Sri Sarada College for Women(Autonomous), Tirunelveli-627011.	Dr.S.Bagavathi Dr.N.Booma Devi Dr.J.Revathi Selvi. M.Uma Maheswari	---

Department of Chemistry

Staff Presentation

Date	Title of the Conference/Seminar	Organised by @ Venue	Details of Participants	Title of the Paper with proceedings ISBN No
14.12.2023- 15.12.2023	International Conference on Advanced Materials and Their Applications 2022 (ICAMA'23)	PG & Research Department of Chemistry, V.O. Chidambaram College,Thoothukudi, Tamilnadu, India.	V.Raja Rajeswari	Biosynthesis ,Characterization and Application of Cadmium Oxide Nanoparticles ISBN:978-81-931566-7-4
			K.Lakshmi	Photocatalytic Dye Degradation Activity of CuO Nanoparticles ISBN:978-81-931566-7-4

STAFF PUBLICATION

Date	Full title of the Paper	Organized by/Name of the journal	Details of Participants	Achievements
16.02.2023	Green Electrochemical Sensors:An Overview	American Chemical Society	Smt.V.RajaRaje swari Smt.K.Lakshmi	Published
16.02.2023	Sensing Technology to improve the quality of Life	American Chemical Society	Smt.V.RajaRaje swari Smt.K.Lakshmi	Published
10.04.2023	Synthesis and	Journal of New Materials	Smt.K.Lakshmi	Published



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	Characterization of Multi Metal Oxide Nanocomposite (ZnO-SrO-MgO) and Its Applications'	for Electrochemical Systems	Smt.V.RajaRajeswari	
10.04.2023	Synthesis and Characterization of Zirconium Doped Nickel Oxide Nanoparticles Using <i>Acalyphaindica L</i> Extract and Its Antimicrobial Activities	Journal of New Materials for Electrochemical Systems	Smt.V.RajaRajeswari Smt.K.Lakshmi	Published

DEPARTMENT OF COMPUTER SCIENCE

Staff Achievements

Date	Title of the Event	Organized by	Details of the Participants	Achievements /Remarks
14.07.2023	Ph.D Public Viva-Voce Examination on "An Analytical Tool for GIS based Urban Sprawl Prediction"	Research centre, Department of Computer Science, Sri Sarada College for Women (Autonomous), Tirunelveli-627011 & Affiliated to Manonmaniam Sundaranar University-627012	Smt. S.Rajalakshmi	Received Ph.D Award
19.07.2023 to 27.07.2023	One Week Faculty Development Programme on " Outcome Based Education For Effective Learning and Teaching"	AMET University, New Delhi- 110049	Dr.K.Amutha	Participated
07.07.2023 to 13.07.2023	One Week Faculty Development Programme on " Upskill your Resources"	Ayya Nadar Janaki Ammal College, Sivakasi-626124	Dr.V.Vallinayagi M.Vijayalakshmi Dr.K.Amutha Selvi.N.Vennila Selvi.B.Bhuvaneshwari	Participated
05.07.2023 to 06.07.2023	Two Days NAAC Collaborated National Virtual Seminar on Holistic and Multidisciplinary approach towards National Higher education Quality Framework	Kaveri College for Women, Trichy-620018	Dr.K.Amutha	Participated
11.09.2023 to	Faculty Development Programme on " Recent Trends in Data	Bon Secours College for Women, Thanjavur-613006	Dr.V.Vallinayagi M.Vijayalakshmi	Participated



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15.09.2023	science”		Dr.K.Amutha Selvi.N.Vennila Selvi.B.Bhuvanewari	
04.09.2023 to 16.09.2023	Twelve Days Virtual Faculty Development Programme on “ Developing Human Potentials in Emerging Technologies in Computer Science”	Kongunadu Arts and Science College, Coimbatore-641029	Dr.V.Vallinayagi M.Vijayalakshmi Dr.K.Amutha Selvi.B.Bhuvanewari	Participated
06.11.2023 to 10.11.2023	Five Days Faculty Development Programme on, “Data Analytics Using Python”	ICT Academy & PSN College of Engineering and Technology, Mela Thediyoor – 627451	Selvi.N.Vennila	Participated
20.11.2023 to 27.11.2023	Seven Days Virtual International Level Faculty Development Programme on “ Exploring Technological Advancements: A Voyage into Emerging Horizons”	Sri S. Ramasamy Naidu Memorial College, Sattur-626203	Dr.K.Amutha Selvi.B.Bhuvanewari	Participated

DEPARTMENT OF COMPUTER SCIENCE

Staff Presentation/Publication in the Conference Proceedings

Date	Title of the Conference/ Seminar	Organized by @ venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
01.04.2023	International Conference on Wireless and Mobile Network Security	APC Mahalaxmi College for Women, Thoothukudi-628002	Dr.V.Vallinayagi Presented P.Anitha Presented	An Innovative Key generation Algorithm for Encryption and Decryption based on DNA Codon pre defined Table ISBN: 978-93-95341-56-1
01.04.2023	International Conference on Wireless and Mobile Network Security	APC Mahalaxmi College for Women, Thoothukudi-628002	Dr.V.Vallinayagi Presented	Transforming Healthcare Sector with Blockchain Technology ISBN: 978-93-95341-56-1
11.04.2023 & 12.04.2023	4 th International Conference on “ Artificial Intelligence Trending Towards Automation 4.0”	Vivekanandha College of Arts and Sciences for Women (A), Elayampalayam-637205	Dr.V.Vallinayagi Presented	Challenges and Potential Solutions in Blockchain Technology Applications ISBN: 978-1-7393132-9-6
01.04.2023	International Conference on Wireless and Mobile Network Security	APC Mahalaxmi College for Women, Thoothukudi-628002	Smt.S.Kanagasankari Research Scholar Presented	Transforming Healthcare Sector with Blockchain Technology ISBN: 978-93-95341-56-1
11.04.2023 to 12.04.2023	4 th International Conference on “ Artificial Intelligence Trending Towards Automation 4.0”	Vivekanandha College of Arts and Sciences for Women (A), Elayampalayam-637205.	Smt.S.Kanagasankari Research Scholar Presented	Challenges and Potential Solutions in Blockchain Technology Applications ISBN: 978-1-7393132-9-6



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DEPARTMENT OF INFORMATION TECHNOLOGY Staff Participation in FDP/ Webinar

Date	Full Title of the Programme	Faculty Name	Organized by	Online/ Offline mode
22.05.2023 to 26.05.2023	Robotic Process Automation Associate(Uipath)	Selvi.S.Murugeswari	ICT Academy	Offline
21.07.2023 to 22.07.2023	Workshop on Intellectual Property Rights	Selvi.S.Sumithira	G.V.N College of Arts& Science- Kovilpatti-628502.	Offline
31.7.2023	Python Programming	Smt.N.Menaka	ICT Academy	Offline
30.09.2023	A High Impact Industry- Institute Interaction Event of India	SelviS.Murugeswari	ICT Academy	Offline
06.11.2023 to 10.11.2023	Data Analytics using Python	SelviS.Murugeswari	ICT Academy	Offline
22.11.2023 to 23.11.2023	Design Thinking	S.Murugeswari	ICT Academy	Offline

Staff Presentation/ Publication

Date	Title of the Conference/ Seminar	Organized by @ Venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
08.01.2024	National Conference on “Computer and Information Processing Technology”	Department of Information Technology, Sri Sarada College for women – Tirunelveli-627011.	Smt.N.Menaka	Virtual Reality
				Quantum Computing
				Zigbee Technology Wireless Technology
			Selvi.S.Murugeswari	Cyber Security
				Bluebrain Technology
				Green Computing Cryptocurrency
			Selvi. S.Sumithira	5G Technology
				Virtual Reality Robotics
			Smt.S.EswarraGomathi	Augmented Reality



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				Bigdata Analytics
				Green Computing

DEPARTMENT OF COMMERCE

Staff Achievement

Acted as a Resource Person

Date	Name of the Event	Venue	Participation
10.08.2023	Student Induction Programme – Goal Management	Department of Science & Humanities & Internal Quality Assurance Cell, Stella Mary's College of Engineering, Kanyakumari District - 629202	Acted as a Resource Person
11.12.2023	Special Talk on Leadership Quality	Red Ribbon Club, Sri Sarada College for Women (Autonomous), Tirunelveli 627011	Acted as a Resource Person

Staff Participation in the FDP

Date/s	Full Title of the Programme	Faculty Name	Organised by	Online/Offline Mode
13.06.2023	Outcome Based Education	Dr. V. Sangeetha, Assistant Professor	Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Offline
02.08.2023 to 04.08.2023	Tally Prime	Dr.R.Kavitha Assistant Professor	Manonmaniam Sundaranar University, Tirunelveli-627 012.	Offline
16.10.2023 to 21.10.2023	Six – Day National Level Virtual Faculty Development Programme “Funded Research Projects”	Dr. V. Sangeetha, Assistant Professor	ATLAS Skill Tech University, Mumbai - 400070	Online
01.12.2023	“Modern E-tools and Advanced Techniques for Drafting Research and Review Articles”	Dr.V.Sangeetha, Assistant Professor	Research and Development Cell, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Offline
01.12.2023	“Modern E-tools and Advanced Techniques for Drafting Research and Review Articles”	Dr.R.Kavitha, Assistant Professor	Research and Development Cell, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Offline
30.12.2023	Preparation of Prospective Funded Project Proposal Strategies	Dr.V.Sangeetha, Assistant Professor	Training and Development Cell, Sri Sarada College for Women (Autonomous),	Offline



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			Tirunelveli - 627011	
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Patent Published

Date	Title of the Patent	Organised by	Details of Participants	Patent Number	Applied/ Filed/ Published
06.10.2023	Analysis of Ownership Power & Managing Professional Work Force in a Industry	Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, Intellectual Property Office Building, Plot No. 32, Sector 14, Dwarka, New Delhi-110078	Dr. V. Sangeetha, Assistant Professor	Patent Number: 202341062467	Patent Published
20.10.2023	Impact of Performance Based Rewards and Appraisal towards Development of Employees Skill in Information Technology	Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, Intellectual Property Office Building, Plot No. 32, Sector 14, Dwarka, New Delhi-110078	Dr. V. Sangeetha, Assistant Professor	Patent Number: 202321063636	Patent Published
13.10.2023	Analysis of Managing Human Resource Management Stress in Project Based Organisation	Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, Intellectual Property Office Building, Plot No. 32, Sector 14, Dwarka, New Delhi-110078	Dr. V. Sangeetha, Assistant Professor	Patent Number: 202311069303	Patent Filed

Staff Presentation/Participation in Workshop/ Conference/ Seminar

Date	Title of the Workshop/Conference/ Seminar	Organised by	Details of Participants	Title of the Paper Proceedings ISBN No.
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20.09.2023	Teachers Conference: Empowering Educators	The Institute of Company Secretaries of India, M.S. University, Tirunelveli - 627012	Dr. V. Sangeetha Assistant Professor	-
02.12.2023	Workshop on Basics of Intellectual Property Rights	Institution Innovation Council (IIC) and Department of Commerce Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Dr. V. Sangeetha Assistant Professor	-
15.12.2023	Workshop on SPSS Data Analysis	Institution Innovation Council (IIC) and Department of Commerce Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Dr. V. Sangeetha Assistant Professor	-
04.01.2024	My Bharat Portal and NSS Award	Manonmaniam Sundaranar University - 627012	Dr. V. Sangeetha Assistant Professor	-
24.01.2024	Regional Meet, Institution Innovation Council	Francis Xavier Engineering College, Tirunelveli - 627012	Dr. V. Sangeetha Assistant Professor	-
28.12.2023	International Conference on Indian Knowledge system for a sustainable wellbeing	Internal Quality Assurance Cell	Dr.R.Kavitha, Assistant Professor	-

Staff Presentation/Publication/in Conference Proceedings

Date	Title of the Conference/Seminar	Organised by	Details of Participants	Title of the Paper Proceedings ISBN No.
09.08.2023	National Seminar on "Women Farmers and Daily Wage Labourers in Relation to Migration"	Internal Quality Assurance Cell & Women Cell	Dr. V. Sangeetha Assistant Professor	Mental Health Status among Married Working Women Residing in Palayamkottai Taluk
09.08.2023	National Seminar on "Women Farmers and Daily Wage Labourers in Relation to Migration"	Internal Quality Assurance Cell & Women Cell	Dr. V. Sangeetha Assistant Professor	A Study on Quality of Work Life among Women Employees Working in Unorganised Sector with Special Reference to Tirunelveli District
09.08.2023	National Seminar on "Women Farmers and Daily Wage Labourers in Relation to Migration"	Internal Quality Assurance Cell & Women Cell	Dr. V. Sangeetha Assistant Professor	A Study on the Family Adjustment Among Married Working Women in



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				Sebathaiapuram with Special Reference to Thoothukudi District
22.09.2023 & 23.09.2023	International Conference on " Diversity ,Equity, Inclusion, way forward for sustainable Business Management and Paractises	School of Management studies, REVA University, Bengaluru.	Dr.R.Muthulakshmi Head & Associate Professor	Financial Inclusion- A Tool to Improve Financial Literacy - ISBN - 978-53-598784.

Staff Presentation/ Publication in the journal

Name of the journal	Name of the Author/ Co-Author	Title of the Paper	Issue No. Volume No.
Resource Management In Advanced Wireless Network	Dr.R.Muthulakshmi, Associate Professor & Head	Advanced Wireless Mobile Network on Financial Literacy	ISBN No : 978-111982760-3;978-111982749-8
Enhanced Human Growth Through Technical Financial Literacy	Dr.R.Muthulakshmi, Associate Professor & Head	Enhanced Human Growth Through Technical Financial Literacy	ISBN: 978-111982760-3;978-111982749-8
Annals of the Bhandarkar oriental Research Institute	Dr.R.Kavitha, Assistant Professor	Prospects & Challenges of Rural Entrepreneurship in India in UGC care Listed group	UGC care Listed group – 1 journal with impact factor 6.5 issued
Annals of the Bhandarkar oriental Research Institute	Dr.R.Kavitha, Assistant Professor	Mental Health status among married working women Residing in palayamkottai	UGC care Listed group – 1 journal with impact factor 6.5



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DEPARTMENT OF COMMERCE (CORPORATE SECRETARYSHIP) Staff Participation in the FDP

Date	Full Title of the Programme	Faculty Name	Organized by	Online / Offline mode
02.08.2023 to 04.08.2023	Tally Prime	Dr. P. Suganya	ICT Academy	Offline
21.08.2023 to 26.08.2023	Six-Day Short Term Faculty Training Programme on Indian Knowledge System(IKS)	Dr.A.Aruna Devi	UGC- Human Resource Development Centre, University of Madras. & IKS Division of Ministry of Education, New Delhi-110070.	Offline

Staff Presentation / Publication in Conference Proceedings

Date	Title of the Conference /seminar	Organized by @ venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
27.12.2023	National Conference on “Paradigm Shift on Sustainable Business and Management Practices”	Vartana Samvidha Forum, Department of Commerce (Corporate Secretaryship) Sri Sarada college for Women (Autonomous), Tirunelveli-11	Dr.A.Aruna Devi	The New Business Paradigm: Developing Approaches to Organized Transformation and Leadership
			Dr S.Arumuga Selvi	A Study on Integrated Marketing Communication Perspective on Social Media Metrics
			Dr.P.Suganya, Dr.R.Pushpa Latha	Impact of Information Technology on Innovative Business in Modern Digital Era
	National Level Book	Department of		SWOT Analysis on Role



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	Chapter of “Emerging trends in Information Technology”	Information Technology, Rathinam College for Arts and Science, Coimbatore.	Dr.R.Pushpa Latha	of Women Entrepreneurs in the Digital Economy – Special Reference toCoimbatore City
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Staff Presentation/Publication/in Conference Proceedings

Staff Presentation / Publication in Conference Proceedings

Date/s	Title of the Conference /seminar	Organized by @ venue	Details of Participants	Title of the Paper with Proceedings ISBN No.
27.12.2023	National Conference on “Paradigm Shift on Sustainable Business and Management Practices”	Vartana Samvidha Forum, Department of Commerce (Corporate Secretaryship) Sri Sarada college forWomen (Autonomous), Tirunelveli-11	Dr.A.Aruna Devi	The New Business Paradigm: Developing Approaches to Organized Transformation and Leadership
27.12.2023			Dr S.Arumuga Selvi	A Study on Integrated Marketing Communication Perspective on Social Media Metrics
			Dr.P.Suganya, Dr.R.Pushpa Latha	Impact of Information Technology on Innovative Business in Modern Digital Era
	National Level Book Chapter of “Emerging trends in Information Technology”	Department of Information Technology, Rathinam College for Arts and Science, Coimbatore.	Dr.R.Pushpa Latha	SWOT Analysis on Role of Women Entrepreneurs in the Digital Economy – Special Reference toCoimbatore City

Staff Presentation/publication in the journal

Name of the Author/Co-author	Name of the journal	Title of the paper	Issue No. Volume No. & Page Nos.
Dr. R.Pushpa Latha	Humanities and Social Science Studies Journal	Impact on Digital Platform for Promoting Budding	UGC, CARE Group -1 Journal



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		Entrepreneurs During Pandemic – A Study	ISSN2319-829X Impact factor – 7.28 Vol12, Issue 02 No.21 July – December : 2023
Dr. R.Pushpa Latha	Journal of the Asiatic Society of Mumbai	Issues and challenges of Mobile Banking Services in Thoothukudi District	UGC, CARE Group -1 Journal ISSN: 0972-0766 Vol.:XCVI,No:25,2023

DEPARTMENT OF BUSSINESS ADMINSTRATION

Staff Participation in the FDP

Date	Full title of the programme	Faculty Name	Organized by	Online/off line]mode
04.05.2023 To 10.05.2023	One week National online training program Data Analysis Techniques through SPSS & E Views Software	Dr.P.ShunmugaThangam	HI Learn Edutech Institute	Online

Staff Presentation/Publication in the Journal

Name of the Journal	Name of the Author/Coauthors	Title of the Paper	Issue No. Volume No.& Page nos.
International Journal of Recent Scientific Research	Dr.P.ShunmugaThangam	A Study on Customer expectations towards Siddha Medicine in Tirunelveli District	0976 – 3031 Vol.14.Issue 05 (A) 1 – 4 May, 2023.
International Journal of Novel Research and Development	Dr.P.ShunmugaThangam	A Study on Coastal Environment on Thoothukudi district an Economic Valuation	Volume 8, Issue 9 Sep 2023, ISSN: 2456 – 4184

DEPARTMENT OF SOCIAL WORK

Staff Achievement

Staff participation in the FDP/ Webinar

Date	Full Tittle of the programme	Faculty Name	Organized by	Online/offline
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30.09.2023	A High Impact Industry – Institute Interaction Event of India	Selvi.M.Selvalakshmi	ICT Academy	Offline
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Staff Presentation/publication

Date	Title of the conference / Seminar	Organized by @ Venue	Detail of the Participant	Title of the Paper with proceedings ISBN No.
12.10.2023	DOubling of farmers income- a myth or reality	PG& Research Department of Economics of Agurchand of Manmulljain college	Dr.P.Akila	” SUSTANINABLE DEVELEOPMENT AND WOMEN ENTREPRENEURSHI P IN TAMIL NADU
24.01.2024	National Conference (Hybrid Mode) On “ The Evolving Landscape ; Exploring Possibilities and Challenges for the Girl Child in a Dyanamic World”	Holy Cross College (Autonomous) TIRUCHIRAPPALL I -620002	Dr.P.Akila	Barriers for Rural Girl Student In Higher Education A Study in Tirunelveli District

DEPARTMENT OF LIBRARY

Staff Achievement

Full title of the programme	Faculty Name	Organized by	Mode
“Kavirayam” Kavithai Puthagam 2024	A Alagu Muthammal- Library Assistant	Vels Science and Technology Higher Research Organisation, Chennai-600117.	Online

Staff Participation in FDP/ Webinar

Staff Participation in the FDP:

Date	Full title of the programme	Faculty Name	Organized by	Online / Offline
31.10.2023	“Open Access and Scholarly Communication”	S.Gomathy	DELNET	Online
31.10.2023	“Open Access and Scholarly Communication”	Dr.G.Radha	DELNET	Online
15.12.2023	One Day National Wrking on “Art of Writing Bibliography Based on Reference Tools”	Dr.G.Radha	Department of Library and Information Science & University Library Manonmaniam Sundaranar University, Tirunelveli-627012.	Offline
03.02.2024 to	A Five Day Short Term	S.Gomathy	Library, Jayaraj	Online



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07.02.2024	Course on “ Tools and Techniques for Bibliometric Research : Hands on Training on Data Sources ,BibExcel, Biblioshiny, VoSviewer, SPSS and MS Excel”		Annapackiam College for Women(A),Periyakulam - 627___ and Arul Anandar College (A) , Karumathur, Madurai-62	
03.02.2024 to 07.02.2024	A Five Day Short Term Course on “ Tools and Techniques for Bibliometric Research : Hands on Training on Data Sources ,BibExcel, Biblioshiny, VoSviewer, SPSS and MS Excel”	Dr.G.Radha	Library, Jayaraj Annapackiam College for Women(A),Periyakulam - 627___ and Arul Anandar College (A) , Karumathur, Madurai-62	Online
28.02.2024 & 29.02.2024	International Online Conference on “Interdisciplinary Collaboration and Opportunities:Social Science , Stem and Information Scince”	S.Gomathy	San Jose State University and Sankar Polytechnic College	Online
28.02.2024 & 29.02.2024	International Online Conference on “Interdisciplinary Collaboration and Opportunities:Social Science , Stem and Information Scince”	Dr.G.Radha	San Jose State University and Sankar Polytechnic College	Online
19.03.2024	One Day National Level Seminar on “Career Advancement And Professional Development for Academics: Protocols and Practices”	Dr.G.Radha	Department Of Library and Information Science, Sadakathullah Appa College, Tirunelveli 627 011.	Offline

Staff Presentation / Publication in the Conference Proceedings:

Date	Title of the Event	Organized by	Details of the Participants	Title of the Paper with Proceedings ISBN No.
08.09.2023 & 09.09.2023	Next-Generation Public Libraries: Exploring Emerging Trends and	Alagappa University,	Smt.S.Gomathy, Librarian,	Green Library



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	Technologies(NGPL-2023)	Karaikudi-630003.	Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	
08.09.2023 & 09.09.2023	Next-Generation Public Libraries: Exploring Emerging Trends and Technologies(NGPL-2023)	Alagappa University, Karaikudi-630003.	Smt.Dr.G.Radha, Librarian, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	Research Productivity of E-Resources and Marketing Management in Library Field:A Bibliometric Analysis
08.09.2023 & 09.09.2023	Next-Generation Public Libraries: Exploring Emerging Trends and Technologies(NGPL-2023)	Alagappa University, Karaikudi-630003.	Smt.Dr.G.Radha, Librarian, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	Green Library: An Overview of Research Productivity and Publication Trend in Academic Libraries.
12.10.2023 To 14.10.2023	ICSSR Sponsored SALIS 2023:National Conference on Revitalizing Libraries in the Google Generation (ReLibG2)	National Engineering College, KovilPatti-628503.	Smt.S.Gomathy, Librarian, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	Library Services Through Mobile Technology and Social Work
12.10.2023 To 14.10.2023	ICSSR Sponsored SALIS 2023:National Conference on Revitalizing Libraries in the Google Generation (ReLibG2)	National Engineering College, KovilPatti-628503.	Smt.Dr.G.Radha, Librarian, Sri Sarada College for Women (Autonomous), Tirunelveli – 627011	Research in Productivity and Collaborative work Explore of Knowledge Management: A Scientometric study

Staff Presentation /Publication in the Journal

Name of The Journal	Name of the Author	Title of the Paper	ISSN No Vol.No. PageNo
Asian Journal of Science and Technology	Dr.G.Radha	Performance Analysis of Student At Manonmaniam Sundaranar University – Tirunelveli-627012.	ISSN No: 0976-3376, Issue No : 3