



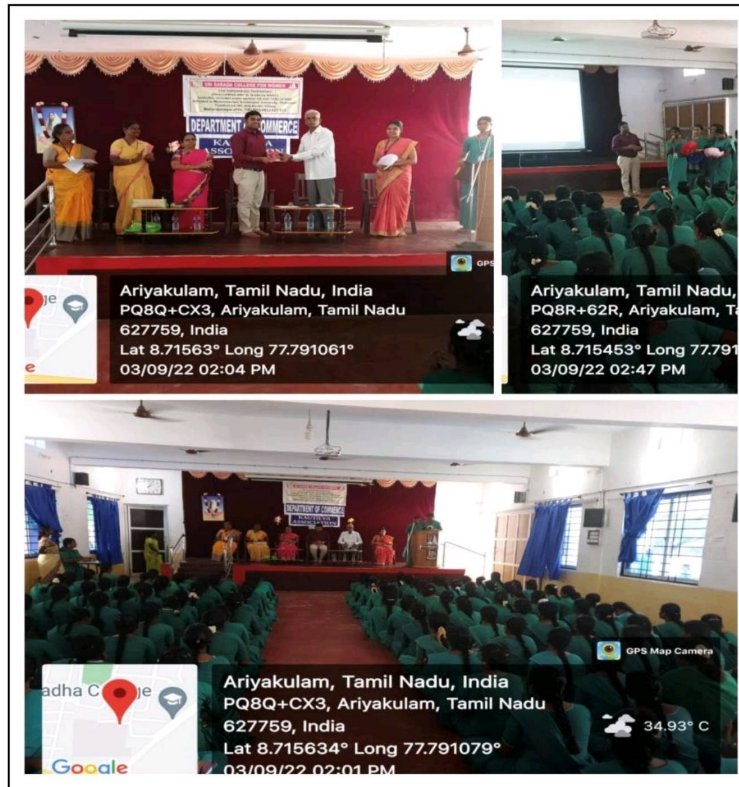
## **SRI SARADA COLLEGE FOR WOMEN (AUTONOMOUS)**

Affiliated to Manonmaniam Sundaranar University, Tirunelveli – 627012  
Reaccredited with 'A' Grade by NAAC & Institution included under Section 2 (f) and 12 (B) of UGC  
(A branch of Sri Ramakrishna Tapovanam, Tirupparaiturai)  
Thoothukudi NH, Ariyakulam Village, Maharaja Nagar Post,  
Tirunelveli- 627011, Tamilnadu, India.



### **Department of Commerce**

#### **REPORT ON KAUTILYA ASSOCIATION**



The Department of Commerce organised the Association Meeting on (3.09.2022) at seminar hall. The programme starts with the prayer song. Welcome address given by Commerce form secretary Selvi. M.Mahalakshmi. Our Principal Madam, Dr. (Smt) N.Kamala, gave the Presidential Address. Then, Dr. Santhosh Muthu, sir, Our Honourable chief guest presented a presentation on "Current Trends in Marketing through digital and social media". The programme ends with a vote of thanks by joint secretary of forum Selvi. S.Sridevi and it also ends with a Shanthi prayer.