



# Sri Sarada College for Women

(An Autonomous Institution)

Affiliated to Manonmaniam Sundaranar University Tirunelveli – 627 012  
Reaccredited with “A” grade by NAAC & Institution included u/s 2(f) and 12(B) of  
UGC

(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)

Thoothukudi NH, Ariyakulam Village, Maharaja Nagar Post, Tirunelveli – 627 011, Tamilnadu, India.

**TIRUNELVELI- 627 011.**



## National Conference on “Green Business Process, Products, Administration and Management towards Local and Global Sustainability”

Venue: Seminar Hall

11.04.23

Time: 9.30am – 4.30pm

Mode: Online and Offline Mode



The Department of Business Administration, Sri Sarada College for Women (Autonomous), Tirunelveli - 627012 organised the National Conference on "Green Business Process Products Administration and Management Towards Local and Global Sustainability" on 11th April 2023 from 10:00 a.m. to 4:30 p.m. The program started with prayer song and tamil thai vazhuthu. Blessed by Yathishwari SaravanaBhavaPpriya Amba secretary of Sri Sarada College for women (Autonomous), Tirunelveli. Presidential address was given by our principal Dr N. Kamala. Welcome address was given by Dr N.Lavanya, Assistant Professor and head of the department. In the stage all have launched the book of abstract.

Dr.P Ravi, Professor and Head, Department of Management Studies Manonmaniam Sundaranar University Tirunelveli- 627 011, he gave a speech on "Greenbiz need for survival". Dr.Suchhisrivasta, Professor and Head of Management Studies, Moulana Azad National Institute of Technology, Bhopal, India she gave a speech on 'Green Business Process Management". Dr S Varalakshmi Associate Professor and Head of Internship Jain Deemed University Centre for Management Studies, Bangalore Karnataka, she gave a speech on "India Marching towards Sustainability". Dr.K.Rajamannar, Assistant Professor of Department of Commerce, Manonmaniam Sundaranar University Tirunelveli. He gave speech on "Green Management".

The participant Pragya Prabhakar, department of Commerce, Zaheera Bharat Ambiya Government College of Arts and Commerce - Goa, she has presented a paper on "Green Environment Awareness and Perception towards Eco Friendly Products in Goa". The another participant from Uttar Pradesh, Saafna Department of Commerce Aligarh Muslim University - Uttara Pradesh, presented a paper on "Green India for overall economic transformation and overview based on world economic forums mission 2070 white paper". The total numbers of participants 169 among them participants are present. Finally the vote of thanks was given by Dr P Shanmuga Thangam the function came to an end by Shanti prayer and national antham.