



## **SRI SARADA COLLEGE FOR WOMEN(AUTONOMOUS)**

Affiliated to Manonmaniam Sundaranar University, Tirunelveli-627012  
Reaccredited with 'A' Grade by NAAC & Institution included under Section 2(f) and 12(B) of UGC  
(A branch of Sri Ramakrishna Tapovanam, Tirupparaiturai)  
ThoothukudiNH,Ariyakulam Village,MaharajaNagarPost,Tirunelveli- 627011,Tamilnadu,India

**TIRUNELVELI -627011**



### **Department of Commerce (Corporate Secretaryship)**

Forum name: VARTANA SAMVIDHA FORUM

### **NATIONAL CONFERENCE ON "RECENT TRENDS IN INVESTOR INTEREST AND CREATIVE INVESTMENT STRATEGIES"**



The Department of Commerce (Corporate Secretaryship) organized a National Conference on Recent Trends in Investor Interest and Creative Investment Strategies" on September 13, 2024. Dr.A.Aruna Devi, Associate Professor and Head, welcomed the audience. The programme started with blessings of Yatiswari Mukunda Priya Advisor of the college, Dr. N.Kamala, Principal, delivered the presidential address. Yatiswari Mukunda Priya Advisor, released the conference abstract and received by Dr. N.Kamala, Principal and the resource person Dr K.Balasubramanian, Assistant professor, Department of Management Studies, JAIN (Deemed to be University), Kochi Campus, Kochi, Kerala-682042. Dr. S.Arumuga Selvi, Assistant Professor introduced the chief guest. The resource person Dr K.Balasubramanian, Assistant professor, Department of Management Studies, JAIN (Deemed to be University), Kochi Campus, Kochi, Kerala-682042 spoke on the topic "Investment in Small finance Banks Stocks- An Individual Investor's Dilemma on performance Measurement and fund allocation". Dr.R.Pushpa Latha, Assistant Professor delivered the welcome address for the online session. The resource person Prof. Dr.K.Rajamannar, Assistant Professor Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli-627012 spoke on the topic "Investment Avenues in India". Best paper award and certificates were received by the participants. Dr.P.Suganya, Assistant Professor, thanked everyone. A total of 34 students from various colleges, 117 students from B.Com (CS), 10 students from BBA, 7 students from Economics, 3 students from B.Com, 18 students from M.Com, 3 students from MSW and 11 faculty members benefitted from the conference.

**Principal**

**HOD**

**Forum Secretary**