

## **MINUTUES OF PREVIOUS MEETING**

The first meeting of the EMBRASO planning forum for the year 2017-2018 was held on 21.7.2017. Our principal Dr. Smt. Malarvizhi presided over the meeting.

The chief guest Dr.M.Dhinakaran Assistant professor, Department of Economics Pope's college Sawyerpuram. He gave lecture on "Digital transaction on marketing".

His lecture was very useful an thought provoking. His insisted the importance of digital transaction problem of cyber crime and he gave various tips about online marketing without facing the problem. The meeting came to an end with our college song and Shanthi prayer