

### ORGANISING COMMITTEE

#### CHIEF PATRON

*Yatiswari Saravanabhavapriya, Secretary*

#### DIRECTOR

*Prof. (Major) P. Chandra Sekaran*

#### CHAIRWOMAN

*Dr. (Smt.) N. Kamala, Principal*

#### VICE-CHAIRWOMAN

*Dr. (Smt.) R. Muthulakshmi, Head & Associate Professor*

#### CONVENOR

*Dr. (Smt.) R. Kavitha, Assistant Professor,  
Department of Commerce, Contact : 9361102749*

### MEMBERS

*Smt. Milka Vijayan, Assistant Professor*

*Selvi M. Dhanalakshmi, Assistant Professor*



## **SRI SARADA COLLEGE FOR WOMEN**

### **(An Autonomous Institution)**

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
Institution recognised u/s 2(f) & 12(B) of UGC & Reaccredited with "A" grade by NAAC  
(A branch of Sri Ramakrishna Tapovanam, Tirupparaithurai)  
Ariakulam, Thoothukudi NH, Maharaja Nagar Post  
Tirunelveli- 627011, Tamilnadu, South India  
Website: [www.srisaradacollege.org](http://www.srisaradacollege.org)



## **NATIONAL CONFERENCE ON**

## **"ERADICATION OF POVERTY THROUGH**

## **SDG INITIATIVES IN RURAL AREAS"**

*On*

**3<sup>rd</sup> March 2023**

*Organised by*

**Department of Commerce**

### **ABOUT THE INSTITUTION:**

Sri Sarada College for Women(Autonomous), Tirunelveli was started in the year 1986 to cater the educational needs of the women of Southern districts of Tamil Nadu. It is an un-aided higher education institution recognised and included under sections 2f & 12 B of University Grants Commission (UGC) reaccredited with 'A' grade by NAAC and conferred with Autonomous status since 2019-20. It is affiliated to Manonmaniam Sundaranar University, Tirunelveli. The educational vision and mission of the college are reflected in the motto of the college. "The Harmonious Development of the Head, the Heart and the Hand" of the student is the vision of our Revered founder Srimath Swami Chidbhavananda. His great desire was that, the girls who enter the portals of this Temple of Learning should leave it as "NiraiNangaiyar" - 'the perfect women'. Character building and culture inculcation are the basis upon which the super structure of modern education is raised here. The college offers 11 UG Programmes, 7 PG Programmes, 4 MPhil., Programmes with 2 Research centres leading to Ph.D., in Computer Science and Commerce. The institution is having AICTE - MCA and MHRD sponsored Diploma in Sanskrit under Rashtriya Sanskrit Sansthan.

#### **ABOUT THE DEPARTMENT:**

Department of Commerce was established in 1986 which aim to provide quality education in Commerce with eminent, well qualified, dedicated and experienced faculty. We provide entrepreneur skills, soft skills and industrial exposure which enable the students to acquire a better knowledge in the field of commerce. In our department, Banking Practices, Stock and Commodity Markets, Goods and Services Tax and Logistics Management, is offered as a certificate course to students which are handled by our faculty members. Apart from essential subjects of Commerce, provisions have been made for those students who volunteer to develop themselves in specific area of Commerce for advanced learning especially CMA and CA courses. We offered Tally ERP 9.0 to our final year UG students which help them to develop their computer knowledge. The department has actively engaged on conducting institute industry interaction programme, which will impart the knowledge of the students in industry.

#### **ABOUT SEMINAR:**

The objectives of the seminar is to identify the gaps and challenges faced in rural poverty eradication, especially in developing countries; review key trends, patterns, and underlying drivers of rural poverty; reflect on progress toward ending rural poverty in all its forms everywhere; review lessons learnt from designing and implementing rural poverty eradication programme, policies and strategies in various national contexts that can be leveraged to spur further progress in those countries or regions lagging behind and to contribute to the achievement of the 2030 Agenda for Sustainable Development; and come up with the key policies messages and recommendations for eradicating rural poverty.

#### **SUB THEMES:**

- ❖ Impact of poverty on higher education.
- ❖ Role of agriculture and rural development in achieving SDG.
- ❖ Socio economic condition of rural women for sustainable future.
- ❖ Mobilization of private sector to fight rural poverty.
- ❖ Holistic approach to accomplish sustainable development.
- ❖ Poverty reduction through new start up in rural areas.
- ❖ Implementation of strategies to uproot poverty.
- ❖ Impact of goals lime lighting sustainable development.

#### **Guidelines for Paper Submission**

1. Each article must be original.
2. A paper has to be typed in Microsoft Word(.doc/.docx) with the Font Times New Roman, Font Size – 12 and 1.5 line spacing. The paper must have 1.5 inch and 1 inch margin on the left and right side respectively.
3. The abstract with keywords should not exceed 300 words and article should not exceed 10 pages.
4. The cover page of the manuscripts must contain the title of the paper, author and co-author(if any), designation, institutional affiliation, e-mail address must be accompanied by a declaration of originality stating that the work has not been published anywhere else.
5. Softcopy of the paper must be sent only by  
E-mail:ssctabcom@gmail.com
6. All papers will be peer reviewed by a panel of experts.

#### **Registration Fee**

Students (UG&PG)	: Rs. 200/-
Research scholars	: Rs. 300/-
Faculty	: Rs. 250/-
Industrial Delegates	: Rs. 400/-
Publication	: Rs. 500/-

All the fees should be remitted into  
State Bank of India, Keelanatham Branch, Tirunelveli.  
A/c No.00000036949090058, IFSC Code: SBIN0015983

#### **Link to Register**

**<https://forms.gle/uguoAJ7aC4C4SJAdA>**

#### **Important Dates**

Submission of full paper with Abstract : 20.02.2023

Notification of Acceptance : 23.02.2023

Last Date of Registration : 26.02.2023

Date of Conference : 03.03.2023