

SRI SARADA COLLEGE FOR WOMEN (AUTONOMOUS)
ARIYAKULAM, TIRUNELVELI – 627011
Department of Commerce (Corporate Secretaryship)
Staff Profile

Name : Dr.R.Pushpa Latha
Designation : Assistant Professor
Department : Commerce with
Corporate Secretaryship
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Nationality & Mother Tongue : Indian, Tamil

Teaching Experience : 1 year

Research Experience : 3 years

As a Research Scholar

- Ph.D Thesis - Area – Banking & Entrepreneurship
- M.Phil Dissertation – Area – Banking

Academic Qualification : M.Com.,M.Phil.,Ph.D

EDUCATIONAL QUALIFICATIONS:

S.No	Name of the Degree	Year	Specialization	Name of the Institution	Name of the University
1.	PhD	2020	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.
2.	M.Phil	2017	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.

3.	M.Com(CA)) (University IX Rank)	2016	Commerce	Sri Sarada College For Women, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.
4.	B.Com (E- Com)	2014	Commerce	V.V.Vanniaperumal College For Women, Virudhunagar.	Madurai Kamarajar University, Tirunelveli.

ARTICLES PUBLISHED:

Sl.No	Title	Periodicity of the article	Name of the Journal	Page No.	year	Journal No. ISBN/ISSN/ Impact factor No.
1.	Perspectives of Relationship Marketing	23.09.2017	Proceedings of Sustainable Development in Corporate Sector- Perspectives, Problems and prognosis	159- 162	2016- 2017	ISBN-978-93- 86176-39-4
2.	Impact of Bank Finance on the Development of SSI in Tirunelveli District	08.02.2019 & 09.02.2019	JETIR- Environmental Sustainability through Green Business Practices	812- 819	2018- 2019	Volume 6 Issue 5, JETIR, ISSN (Journal No: 63975) & 5.87 Impact factor,
3.	Challenges Ahead of MSMEs	14.02.2019	SADAKATH- Current Business and Economic conditions in India	60-64	2018- 2019	UGC Referred Journal no. 64130 Volume 6, Special Issue 4

						(ISSN:234776 44)
4.	Institutional Support for MSMEs-A Conceptual Approach	01.03.2019	Proceedings of Business Innovation through Technological advancement	116-118	2018-2019	“ICBITA-19” ISBN-978-81-941015-0-5
5.	Role of Public Sector Banks in Development of MSMEs	02.03.2019	Proceedings of Innovations in Banking Sector	131-136	2018-2019	ISBN
6.	Employment Opportunities By MSMEs in India	11.04.2019, 12.04.2019 & 13.04.2019	AJMR- Employment Skills and Rural Transformation	67-70	2018-2019	Vol 8, Spl Issue 2, ISSN: 2278-4853 Impact factor: SJIF2018=6.053.

Responsibilities/positions held in the college/ Others :

Year	Responsibility - 1	Responsibility – 2	Responsibility - 3	Responsibility - 4
2020-2021	Criterion VI Joint Coordinator	Bursar/ Finance, joint Coordinator	Professional English Joint Coordinator	---
2021-2022	Criterion VI Joint Coordinator	Bursar/ Finance, joint Coordinator	Professional English Joint Coordinator	Department Vartana Samvidha Forum Incharge.
