

SRI SARADA COLLEGE FOR WOMEN (AUTONOMOUS)
ARIYAKULAM, TIRUNELVELI – 627011
Department of Commerce (Corporate Secretaryship)
Staff Profile



Name : Dr.P.Suganya
Designation : Assistant Professor
Department : Commerce (Corporate Secretaryship)
E-Mail : jayasugan.p@gmail.com
Contact No : 9791208970

Nationality & Mother Tongue : Indian, Tamil

Teaching Experience : 2 1/2 year

Research Experience : 3 years

As a Research Scholar

- Ph.D Thesis - Area – Human Resource Management
- M.Phil Dissertation – Area – Marketing

Academic Qualification : M.Com.,M.Phil.,PGDCA ,CGT, Ph.D

EDUCATIONAL QUALIFICATIONS:

S.No	Name of the Degree	Year	Specialization	Name of the Institution	Name of the University
1.	PhD	2021	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.
2.	M.Phil	2013	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.

3.	M.Com	2012	Commerce	Manonmaniam Sundaranar University, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.
4.	B.Com	2010	Commerce	Sri Sarada College For Women, Tirunelveli.	Manonmaniam Sundaranar University, Tirunelveli.

ARTICLES PUBLISHED:

SLNo	Title	Name of the Journal	Page No	year	Journal No. ISBN/ISSN/ Impact factor No.
1	Women empowerment scheme in India	Maya Publication	49	2020	ISBN: 978-93-89507-82-9
2	Swachh Bharat Initiatives in India	International Journal of Advanced Science and Technology, Scopus Indexed journal	182	2020	ISSN NO 2005 -4238
3	Status of Swachh Bharat Abhiyan in India	Purakala publisher Vol.31 Issue 07 UGC care listed journal	149	2020	ISSN NO 0971-2143
4	Swachh Bharat Abhiyan- An initiative for clean India	Studies in Indian Place Names Vol. 40, Special Issue – 18,UGC Care journal	164	2020	ISSN NO 2394-3114
5.	Swachh Bharat Mission Making India ODF	Research Directions, Vol. 07, Special Issue – 4,	135	2019	ISSN NO 2321-5488
6	Effectiveness of Swachh Bharat	International Journal of Research and	198	2019	ISSN NO 2349-5138

	Abhiyan scheme in Tirunelveli District	Analytical Reviews, Special Issue			
7	Digital India Opportunities and Challenges	Shanlax Publication	202	2017	ISSN NO 2320-4168
8	Food Security and Indian Agriculture : Policies, Production Performance and Marketing Environment	International Conference Department of Commerce, M.S.University	156	2019	ISBN NO 9789384734701
9	Financial Innovation and Technologies 2030	Department of Commerce, M.S.University	143	2017	ISBN NO 978-93-84734-53-4
10	Marketing mix influencing the purchase of Laptop	VHNSN College	142	2017	ISBN NO 9789381723784
11	Factors Influencing Consumers Attitude towards Online shopping	Sankara College	169	2017	ISBN NO 9789352880034

Participation Details (Conference/Seminar/Workshop/Symposium)

S.No	Title/ Institution	Conference/ Seminar/ Workshop/ Symposium	Level: State/ National/ International	Status of Participation Presentation/ Participator	Year
1.	'Faculty Development Programme on Investor Education & Awareness'	Webinar	National	Participated	24 th November 2021
2.	"Research Methodology & Statistical Analysis Using SPSS"	Webinar	National	Participated	29 th & 30 th October 2021
3.	Mental Health and Psychosocial Consideration during Physical and Emotional UNcertainty	Webinar	National	Participated	1 st October 2021
4.	"Management Perspective in Research, Technology, Empowerment	Webinar	FDP	Participated	23 rd to 25 th September 2021
5.	"EMERGING TRENDS AND CHALLENGES IN COMMERCE"	Webinar	FDP	Participated	02- 08.2021 to 9.8.2021
6.	Faculty Development Program on Capital Markets	Webinar	National	Participated	22.6.2021 to 23.6.2021
7.	How to plan for start-up ventures: legal and ethical steps	Webinar	State	Participated	14.06.202 1
8.	FDP on Influence of NLP in HRM	Webinar	International	Participated	2021
9.	Data Analytics and Business Processes	Webinar	International	Participated	2021

10.	ICT Academy “ Beyond 2020 on Happening Careers in Accounting and Finance	Webinar	International	Participated	2021
11.	Social Entrepreneurship	Webinar	National	Participated	2021
12.	Women Entrepreneurship- Opportunities and Challenges in 21 st Century	Webinar	National	Participated	2021
13.	Learning outcome based approach for curriculum planning and development	Webinar	State	Participated	2021
14.	10 Day International Gender Sensitization program on women Empowerment for Societal Transformation	Webinar	International	Participated	2020
15.	Statistical tools for Research Process	Webinar	International	Participated	2020
16.	Introduction to E-Learning and its challenges	Conference	International	Participated	2020
17.	Skill Development	Seminar	National	Participated	2020
18.	Managing your finance and investments in Covid Times	Seminar	National	Participated	2020
19.	Eat Right India	Seminar	National	Participated	2020
20.	Institute to Industry- A Navigatory Workshop	Workshop	State	Participated	2020
21.	Dimensions of E-Commerce and E-Management in Business Environment and its implications	Conference	National	Participated	2019
22.	Ten days Training Program for NET/SET Examination	Workshop	Training Program	Participated	2019

23.	Writing Quality Research Papers- Publishing in Scopus & Care Approved Journals	Workshop	International	Participated	2019
24.	Contemporary Trends in Capital Markets	Conference	International	Participated	2019
25.	Strategic Innovations and Emerging Perspectives for Global Business in Engineering and Social Science	Conference	International	Participated	2019
26.	Management and Leadership- A Global Perspective	Conference	International	Participated	2019
27.	Empowering Educators	Workshop	National	Participated	2019
28.	Curriculum for Sustainable and societal Development	Conference	International	Participated	2019
29.	Emerging Trends in Green Entrepreneurship	Seminar	International	Presented	2018
30.	Enhancing Young Women Entrepreneurs	Workshop	International	Participated	2018
31.	Rising Women for Entrepreneurship	Workshop	State	Participated	2018
32.	Application of MS Excel, VBA & Cloud Accounting Tools	Workshop	National	Participated	2018
33.	Empowering women through Entrepreneurship	Conference	International	Participated	2018
34.	Impact Factor publications, citation Analysis, Plagiarism	Workshop	International	Participated	2018
35.	Green Marketing-Issues and Challenges	Seminar	International	Participated	2017
36.	Emerging Trends and Innovative Strategies in Social Media Marketing	Conference	International	Participated	2017

37.	Entrepreneurship Opportunities in Financial Markets	Workshop	State	Participated	2017
38.	Emerging Trends and Innovations in Digital Marketing	Conference	National	Participated	2017
