

Staff Profile

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Academic Qualifications:

Course	Institution	Board/University	Year of passing	Percentage of marks/ Remarks	Class / Grade
Ph.D	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	2020	Recommended	Awarded
M.Phil	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	2017	77%	First
M.Com	Rose Mary Arts and Science College for Women	Manonmaniam Sundaranar University	2016	72%	First
MBA	Distance Education in MS University	MS university	Pursuing	-	-

Ph.D Thesis Title: Customers' satisfaction on E-banking services of public and private sector banks – A study with special reference to Tirunelveli.

M.Phil Dissertation Title: Customer satisfaction with E-banking services with Special reference to Indian bank Abishekapatti

Teaching Experience : 2yrs 3months

Research Experience: 2 Years

Research area : Banking, Marketing, Human Resources Management

Technical skills: TALLY, AMOS, MS Office, Photoshop.

AWARDS In Academic Activities:

“Outstanding Post Graduate Faculty Mentoring Award 2020” honored by Novel Research Academy, Puducherry.

Best Paper Presentation Award

- **International Seminar** on “*Maritime Logistics Scope and Implication*” held on 27th march 2018, organized by Department of Commerce Pope’s College, Tuticorin.
- **National seminar** on “*Opportunities and Challenges of Modern marketing*” held on 24th march 2018, organized by Department of Commerce, Don Bosco College of Arts and Science, Keelaeral, Tuticorin.

AWARDS In Non-Academic Activities

- “**Rathnakavi2020**” for Tamil Poetry in 2020
- “**Ilaiyabharathi**” for Tamil Poetry in 2016
- “**Kalaimani**” for Tamil Poetry in 2015
- “**Raja pushkar award**” for Bharat Scouts and Guides 2008

Best Contribution :

- Acted as a resource person in Assist World Record event 2021 .
- *Acted as a author of anthology that book entitled is “ Magnetic crush ”.*

ADMINISTRATIVE EXPERIENCE:

Name of the Organisation	Designation	Joining Date	Relieving Date	Experience
Sri Sarada College for Women	IIC Ambassador	2019	Till date	2 years
Sri Sarada College for women	Criteria -III coordinator	2019	Till date	2yrs
Sri Sarada College for Women	Commerce CS – Vartana Samvidha Forum Vice President	2020	2021	1yr

Papers Published in International / National Level Journals ISSN (5):

Year & month	Title	Name of the Journal	Page No	Journal No. ISSN/ Impact factor No.
2021	Customers’ Satisfaction on E-Banking Services – Special Reference to Palayamkottai	International Journal of Advanced Research in Engineering&Management	Pg 11-17	(IJAREM) ISSN: 2456-2033
April 2019	A Study on Perception of customers’ challenges towards Digitalaization of banking system in India (Special reference To Nanguneri Taluk	Asian Journal of multidimensional Research., UGC approved, volume-8	pg. no 767-774	ISSN (online):2278-4853 impact factor; SJIF2018=6.053.

January 2019	Customer satisfaction with E-banking services with Special reference to Indian bank Abishekapatti	Journal of commerce, UGC Approved Journal No 44120 Volume-6	pg. no 70-74	ISSN: 2320-4168 (2018) impact factor-3.017
October 2018	A study on factors influencing Customer Satisfaction Towards E-banking Services in SBI Main Branch Tirunelveli	International Journal of Scientific Research and Review, UGC approved, ISO7021:2008certified journal No.64650	pg. no 63-69	ISSN:2229-543X impact factor-6.1
February 2018	Customer Satisfaction with E-banking Services	Research Journal Of SRNMC Volume-1	pg. no 61-63	ISSN 2395-7085

Papers Published in International / National Level Books ISBN (3):

Year & month	Title	Name of the Book	ISBN
April 2019	A study on Fiscal deficit and the key role of agricultural revenue in India	Environmental Protection, Food security & precision Agriculture for Sustainability	ISBN – 978-93-84734-70-1
March 2017	Goods and Services Tax	Goods and Services Tax : Issues and Challenges	ISBN-978-93-8050 99-3-8
September 2016	Corporate Social Responsibility	Sustainable Development in Corporate Sector – Perspective, Problems and prognosis	ISBN-978-93-8617 6-39-4

Faculty Development Programmes during the year 2020-2021

- ✚ 15 days short term course or Two weeks faculty development programme on use of SPSS 25 march – 9 may 2021 organized by Indian teacher education community
- ✚ One weeks online patent course 31st March 2021 to 14 April 2021 by turnip innovations.
- ✚ One week national level FDP on Research Methodology 26th april to 1st may 2021organised by kamla nehru college,Nagpur.
- ✚ 5days FDP on impact of covid on higher education and research initiatives 24th to 28 by sri Venkateswara College of engineering and technology,new Delhi.
- ✚ 5days FDP on Modern trends in engineering technology 4th to 8 June 2021organized by HKBK engineering college, Bangalore.
- ✚ One Week online FDP on IPR & patent Prosecution 24may 2021-28may 2021 organised By Iic, mvsrec, hyderabad .
- ✚ One day National level faculty Development programme on financial literacy 12th march organized by Dayanand College of Arts and Science.
- ✚ 5days national level FDP on systematic investment plans - opportunities and challenges 29th May to 3rd June 2021by government first grade college, Bangalore.
- ✚ 3days national online FDP on ICT tools for effective teaching learning 8 -10 th June 2021organised by Kamla Nehru nagpur.

- ✚ One day Workshop on make your tax journey simpler& easier With DIY e-filing 25th April to may 2021 Rosary college of commerce and arts.
- ✚ Three day National faculty development programme on research methodology for social science on 17th,18th,and 19th May 2021 by Indian institute of management and commerce.

Paper Presented in National/International Level Seminar, Conference (offline mode)

Seminars / Conference:

1. One day UGC sponsored National seminar on “*Reforms in Indian Taxation*” (NSRIT) held on 25th January 2019 organised by Department of Commerce Pope’s College, Tuticorin.
2. Two day National seminar on “*Globalisation information Technology and Consumerism meeting new challenges*” on 20th and 21st February, 2017 organised by Bharathiyar University, Coimbatore.
3. The international seminar on “*e-society for nation building and employment (e-snbe-2017)*”organaised by the Department of Commerce on 6th September,2017 at Manonmaniam Sundaranar University.
4. International seminar on “*Technology and Its Impact on Commerce and Management in The Global Era*” held on 27th September 2018, organized by G.Venkatasamy Naidu College, Kovilpatti.
5. One day program on “*rights of the child: the issue of child abuse & child protection*” held on 28th September 2017 at Manonmaniam Sundaranar University.
6. International conference on “*Employment Skills and Rural Transformation*” sponsored by impactful policy research in social science (ICSSR) (MHRD), government of Indiaorganized by Department of Commerce, Manonmaniam Sundaranar University.
7. The international conference on “*Empowering Women Through Entrepreneurship*” organized by the PG Department of Commerce and Research Centre, Sri Parasakthi College for women, Coutralam in liaison with nelstia (nellai small and tiny industries association) on 11th September, 2018.
8. National conference on “*Recent Trends in Commerce and Technology (ncrtct-17)*” on October 6th 2017, organized by Gandhi arts & Science College, Sathyamanagalam. Madurai.
9. National Conference on “*Sustainable Development in corporate sector- Perspective, Problems and prognosis*” on 23rd September 2016, organized by Department of Commerce, Karpagam University Coimbatore.

Workshop

1. Ten days workshop on “*Research Methodology and SPSS in Social Science*” held during 12-21 february-2018 on Department of Commerce, Manonmaniam Sundaranar University, and Tirunelveli.
2. Two days workshop on “*Website Developing Using Word Press*” organized by the centre for entrepreneurship development and career for counseling cell in association with the centre for Information Technology and Engineering held during 12-13 October 2017 at Manonmaniam Sundaranar University.
3. National workshops on “*Application of MS Excel, VPA & CLOUD accounting tools*” held on 7th and 8th September 2018.
4. The national workshop on “*Companies Act 2013*”- *catalyst for corporate development*” organised by the Department of Commerce, Manonmaniam Sundaranar University in association with the institute of company secretaries of India held on august 2017.
5. The one day international workshop on “*Enhancing Young Women Entrepreneurs*” organized by Department of Commerce Sri Saratha College for women, Tirunelveli.

6. The one day workshop on “*Rising for Entrepreneurship*” (RWD) on 7th September, 2018 organised by the centre for Women Empowerment and Women Studies, Manonmaniam Sundaranar university.

Extracurricular Activities

1. “***National Service Scheme***” served as training programme on Youth Employability organized by RGNIYD & NSS” Manonmaniam Sundaranar University Vivekananda Kendra Kanniakumari, from 20th to 24th June 2011.
2. The Bharat Scouts & Guides, Tirunelveli Educational District, Participated In ‘***Tritiya Sopan training Camp***’ At Periyar Higher Secondary School, Cheranmahadevi, 09 and 10 January 2007.
3. Seven day special camping programme on the theme “***Healthy Youth for Healthy India***” Organised by Rosemary College from 14.02.2011 to 20.02.2011 at Araikulam village.
4. State level Velga Velgavey “***Personality Development Camp***” on 22.01.2011 to 26.01.2011 at Subbalakshmi Lakshmipathy College, Madurai.
5. **Awarded Prizes in Tamil Poetry, Elocution, Essay writing, Dance, Drama, Art from Waste, Rangoli and Cooking without fire.**
