

# CURRICULAM VITAE



## I PERSONAL DETAILS:

1. Name : **Dr. V. SANGEETHA**
2. Father's Name : Mr. S. Velmurugan
3. Date of Birth and Age : 01.11.1981 & 42
4. Marital Status : Married
5. Category: Open/SC/ST/OBC/PC : BC
6. Residential Address : 86/58, Parvathy Amman Kovil Street,  
Thoothukudi – 628002
7. Contact No/ E-Mail : 9790135317/[vsangeetha01@gmail.com](mailto:vsangeetha01@gmail.com)
8. Nationality & Mother Tongue : Indian & Tamil
9. Academic Qualification : M.Com., MSW., M.Phil., D.G.T., Ph.D.
10. Teaching Experience : 9 Years and 5 Months
11. Research Experience : 9 Years and 5 Months
12. Computer Knowledge : i) Computer Fundamentals and Office Automation  
ii) SPSS (Statistical Package for Social Science)

## II EDUCATIONAL QUALIFICATION DETAILS:

S. No	Degree	Month & Year	Specialization	School/College
1	Ph.D	January 2014	Commerce	V.O.Chidambaram College, Thoothukudi – 628002/ Manonmaniam Sundaranar University, Tirunelveli - 628012
2	M.Phil	January 2010	Commerce	V.O.C. College, Tuticorin
3	M.Com	April 2008	Commerce	V.O.C. College, Tuticorin
4	B.Com	April 2004	Commerce	A.P.C. Mahalakshmi College, Tuticorin
5	Plus Two	March 2000	—	St. Aloysius Girls Higher Secondary School, Tuticorin
6	X Std	April 1998	—	Victoria Girls Higher Secondary School, Tuticorin
7	Certificate Course in Information Technology	November 2002	—	A.P.C. Mahalakshmi College, Tuticorin
8	Certificate in Gandhian Thought (CGT)	March 2016	—	Madurai Kamaraj University, Madurai
9	Diploma in Gandhian Thought (DGT)	March 2017	—	Madurai Kamaraj University, Madurai
10	Master of Social Work	March 2023	Social Work	Alagappa University, Study Centre, Thoothukudi – 8 - Pursuing

13. Subject/field of specialization/expertise : Banking, Marketing, Human Resource Management
14. Registered for awarded for Ph.D : Awarded on 22.01.2014
  - a) Title of Ph.D Thesis : Beneficiaries Opinion on Service Sector PHC in Thoothukudi District
  - b) As a Research Scholar: Ph.D Thesis : Area – Marketing  
M.Phil Dissertation : Area – Marketing

15 Teaching Experience : 9 Years and 5 Months (UG, PG & M.Phil)  
From 14.07.2014 Still Working as an Assistant Professor, PG & Research Department of Commerce,  
Sri Sarada College for Women (Autonomous), Tirunelveli – 627011.

16 As a Research Supervisor :

- i) No. of M.Com Project Produced : 24
- ii) No. of M.Phil Project Produced : 19
- iii) Ph.D. Guidance : 4
- iv) No. of Ph.D. Thesis Produced : 2
- v) Ph.D Awarded : 1

**Ph.D. Guideship Details:**

Sl. No	Scholar's Name	Title of the Thesis	Institution / University	Year of Registration	Completion Details
1	S. Eswaralakshmi (Part Time Scholar), Reg. No: 18221261012015 Mobile Number: 7358433586 Email Id: <a href="mailto:thaarika13@gmail.com">thaarika13@gmail.com</a>	A Study on Impact of Television Advertising relating to Junk Food on Primary School Children in Tirunelveli District	Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	05-07-2018	Awarded
2	R. Tiffany, (Part Time Scholar), Reg. No: 18221261012005, Date of Commencement: 05/07/2018, Mobile Number: 8754862388, Email Id: <a href="mailto:tiffanyfdo@gmail.com">tiffanyfdo@gmail.com</a>	A Study on the Influential Prospects of Digital Marketing towards Online Shopping in Thoothukudi District	Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	05-07-2018	Thesis Submission in Progress
3	K. Chandra (Part Time Scholar), Reg. No: 19121261012009 Mobile Number: 8754885953 Email Id: <a href="mailto:chandru661993@gmail.com">chandru661993@gmail.com</a>	A Study on Job Satisfaction of Women Police in Southern Districts in Tamilnadu	Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	23-12-2018	Thesis Submitted
4	E. Shiney Janet (Part Time Scholar) Reg. No: 19121261062007, Mobile Number: 9047279026 Email Id: <a href="mailto:shineyeben7@gmail.com">shineyeben7@gmail.com</a>	An Occupational Impedes of Female Employees in Thoothukudi District	Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	22-12-2018	Thesis Submission in Progress

**17. ACADEMIC POSITIONS – NOMINATED AS THE DOCTORAL COMMITTEE MEMBER:**

S. No	Scholar Name	Department	College Name
1	Mr. G. Karthik (Part Time Internal), Register Number: 19121201011001, Date of Commencement: 21.12.2018, Mobile Number: 9629338201 Email ID: <a href="mailto:karthikjoy89@gmail.com">karthikjoy89@gmail.com</a>	Consumer Behaviour towards Social Media with Special Reference to College Students in Southern Districts of Tamil Nadu Empirical Study	Sri Parasakthi College (Autonomous) for Women, Courtallam
2	Mrs. P. Rajeswari Register Number: 19121201012010 Date of Commencement: 21.12.2018 Mobile Number: 9677930291 Email ID: <a href="mailto:rajeswarimuthukumar2017@gmail.com">rajeswarimuthukumar2017@gmail.com</a>	A Comparative Analysis on the Service Quality of Private and Public Sector Banks in Southern Districts of Tamil Nadu	Sri Parasakthi College (Autonomous) for Women, Courtallam
3	Smt. S. Arasammal, Register Number: 20121201012001, Date of Commencement: 12.03.2020, Mobile Number: 9626278869 Email ID: <a href="mailto:arsu2020@gmail.com">arsu2020@gmail.com</a>	Customer Perception Towards Plastic Money in Tamil Nadu	Sri Parasakthi College (Autonomous) for Women, Courtallam
4	T. Sumathi, Register Number: 22121061012004 Date of Commencement: 25.05.2022 Mobile Number: 8675602517 Email ID: <a href="mailto:sumathithangaraj161@gmail.com">sumathithangaraj161@gmail.com</a>	A Study on Consumers Preference Towards Green Products in Thoothukudi District	Kamarajar Government Arts College, Surandai

**18. RESPONSIBILITIES/POSITIONS HELD IN THE COLLEGE:**

S No	Position Held	Name of the Institution	Duration		Years of Experience
			From	To	
1	Member of Internal Advisory Committee	SSCWT	July 2014	May 2015	1
2	Criterion Coordinator NAAC AQAR Preparation Criterion III Coordinator	SSCWT	August 2014	May 2017	3
3	Autonomous Joint Coordinator	SSCWT	June 2017	May 2022	5
4	Women Cell Joint Coordinator	SSCWT	June 2018	April 2019	1
5	National Institution Startup Policy (NISP) Coordinator	SSCWT	May 2020	-	Till Date
6	National Service Scheme (NSS) Programme Officer Unit No: 237	SSCWT	January 2022	-	Till Date
7	Master of Social Work (MSW) Programme Joint Coordinator	SSCWT	March 2021	-	May 2023
8	Dean Autonomous	SSCWT	June 2022	-	March 2023
9	Dean – Training & Development	SSCWT	June 2023		Till Date

**19. DETAILS OF EDITED BOOKS PUBLISHED:**

Sl. No	Title of the Book / Chapter	Publisher	ISSN / ISBN No
1	An Introduction to Greenmarketing	International Seminar Proceedings, Green Marketing Issues and Challenges	<b>2017, ISBN No :</b> 978-81-933821-0-3
2	A Study on Impact of Soft Skills among College Students with Special Reference to Tirunelveli City	Chapter – IV, “Good Beginning for Great Success A Comprehensive Guide to Personality Development” RIP – Research India Publications, Book Proposal No: 1378,	ISBN No: 978-93-87374-76-8
3	A Study on Employees’ Job Satisfaction with Special Reference to Super Market in Thoothukudi District	A Paradigm Shift in Banking, Marketing and HRM, Mayas Publication, Edition: 1 – Volume – I, August 2019	ISBN No: 978-81-942153-7-0
4	A Study on Stress and Problems Faced by Women Police in Thoothukudi	Edition – First, Edited Books on Recent Researches in Arts and Science, Volume I, April 2020, Published by OF BY AND FOR YOU PUBLICATION, Kanyakumari	ISBN No: 978-81-942871-3-1
5	A Study on Impact of Digital Marketing in Customer Purchase Decision in Thoothukudi	Chapter -29, Edited Books on Technology Learning for Next Generation First Edition 2020, Krishna Publication House, Gujarat	ISBN No: 978-81- 947388-3-1
6	A Study on Impact of Junk Food in Palayamkottai Area	Edited Books on Technology Learning for Next Generation First Edition 2020, Krishna Publication House, Gujarat	ISBN No: 978-81- 947388-3-1

7	A Study on the Impact of Green Marketing in Thoothukudi	Contemporary Issues in Marketing Management, MKSES Publisher (India),	ISBN No: 978-93-91248-17-8
8	A Study On Knowledge And Attitude Of Health Care Staff From Primary Health Centre In Pudukottai	Fist Edition, Edited Books on Multidisciplinary Research - Volume 1, Archers and Elevators Publishing House	ISBN No: 978-93-90996-58-2
9	A Study on the Impact of Social Media Marketing Towards Online Shopping in Thoothukudi	Edited Volume Book Titled “Prospects & Challenges of Social Media Advertising”, Volume 1, InSc International Publishers (IIP)	ISBN No: 978-1-956102-40-6
10	A Study on Problems of Women Police in Thoothukudi District	Chapter – 14, First Edition, Emerging Trends in Commerce & Management Volume 2	ISBN No: 978-93-93239-19-8
11	A Study on Impacts of Advertisements on Consumers Buying Behaviour towards FMCG Products with Special Reference to Thoothukudi District	Chapter – 15, First Edition, Emerging Trends in Commerce & Management Volume 2	ISBN No: 978-93-93239-19-8
12	A Study on Awareness, Facility, and Ability of Primary Health Care Services in Sebathaiyapuram with Special Reference to Thoothukudi District	Chapter – 40, First Edition, Commerce Emerging Trends in Commerce & Management Volume 2	January 2022, ISBN No: 978-93-93239-19-8
13	The Dimensions of Service Quality for Primary Health Centres with Special Reference to Thoothukudi District	Chapter – 41, First Edition, Commerce Emerging Trends in Commerce & Management Volume 2	January 2022, ISBN No: 978-93-93239-19-8
14	A Study On Economic And Health Status Of Fisheremen In Thoothukudi District	Contemporary Research in Commerce and Management Volume II, April, 2022 (First Edition), Red Shine Publications, Lunawada, India-389 230	March 2022, <b>Red Shine Publications, Lunawada, India-389 230</b> <b>ISBN: 978-93-93239-32-7</b> <b>DOI: 10.25215/9393239320</b> <b>April, 2022 (First Edition)</b>
15	A Study On Problems Faced By Bankers In Lending To Micro, Small & Medium Enterprises Loans With Special Reference To Thoothukudi District	Contemporary Research in Commerce and Management Volume II, DOI: 10.25215/9393239320, April, 2022 (First Edition), Red Shine Publications, Lunawada, India-389 230	<b>Red Shine Publications, Lunawada, India-389 230</b> ISBN: 978-93-93239-32-7 DOI: 10.25215/9393239320 April, 2022 (First Edition)
16	A Study on Women and Child Development in Alangulam Area with Special Reference to Integrated Child Development in Tirunelveli District	Multidimensional Research in Commerce & Management Volume -2	Page No: 9 -12, December 2022, Red Shine Publications, Lunawada, India-389 230 ISBN: 978-93-95456-87-6 DOI: 10.25215/9395456876 December, 2022 (First Edition)
17	Seeking of Humanity	Spectrum of Thoughts Publication, A Unit of Fanatix	30.06.2022, ISBN: 978-93-5452-858-3
18	The Stamina of Positivity	Spectrum of Thoughts Publication, A Unit of Fanatix	31.07.2022, ISBN: 978-93-5452-957-3
19	A Study on Entrepreneurial Traits Among College Students in Tirunelveli City	Multidimensional Research in Commerce & Management Volume - 3	March 2023, Red Shine Publications, Lunawada, India-389 230 ISBN: 978-81-19070-06-0 DOI: 10.25215/8119070062

20	A Study of Entrepreneurial Attributes and Leadership Traits of Social Entrepreneurs in Tirunelveli City	National Conference on Social Entrepreneurship: Innovation and Development for Budding Business, Organized by PG and Research Department of Commerce, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Page No: 1 – 4, 17.03.2023, ISBN: 978819608464
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## 20. REVIEW/RESEARCH PUBLICATIONS THROUGH PROCEEDINGS / JOURNALS:

Sl. No	Author(s)	Title of the Article	Name of the Journal	Volume, Issue & Page No	Year of Publication	ISSN No
1	<b>V. Sangeetha</b> , Dr. G. Paulraj, Dr. S. Rameshkumar L. Dinesh	Perception and Practices of Individuals on Public Health Centres	International Journal of Research in Commerce, Economics & Management	Volume No. 2, 2012, Issue No. 2, February, Impact Factor:4.109	February 2012	ISSN: 2231-4245
2	S. Jeyaradha, Dr. K. Kamalakannan, <b>V. Sangeetha</b>	A Study on Awareness of Advertising – With Special Reference to Students of Arts and Science Colleges Affiliated to Manonmaniam Sundaranar University, Tirunelveli.	International Journal of Research in Commerce & Management	Volume No. 3, 2012, 3, March, Impact Factor: 0.83	2011 - 2012	ISSN: 0976-2183
3	Dr. G. Paulraj Dr. S. Rameshkumar <b>V. Sangeetha</b> L. Dinesh	Dimensions of Health Care Services and the Users Perception on Service Quality in TamilNadu	International Journal of Research in Computer Application & Management (IJRCM)	Volume No. 2 (2012), Issue No. 9 (September)	September 2012	ISSN: 2231-1009
4	<b>V. Sangeetha</b> G. Paulraj L. Dinesh A. BharathiRaja	Rural Health Care and PHC – Health Status Analysis of Rural People in Thoothukudi District	OUTREACH – A Multi-Disciplinary Refereed Journal	Volume V, 2012, Impact Factor: 6.531	April 2012	ISSN (O): 2321 8835 ISSN (P): 0975 1246
5	<b>V. Sangeetha</b>	A Study on Health Care Services in Thoothukudi District – With Special Reference to Primary Health Centres	International Journal of Marketing and Technology	Volume 3, Issue. 11, November2013Impact Factor:4.077	November 2013	ISSN: 2249-1058
6	<b>V. Sangeetha</b> G. Paulraj	Attitude of Staff Towards Service in Primary Health Centres in Thoothukudi District	OUTREACH – A Multi-Disciplinary Refereed Journal	Volume VI, 2013, Impact Factor:6.531	2013	ISSN (P): 0975 1246 ISSN (O): 2321 8835
7	M. Murugeswari <b>V. Sangeetha</b>	Beneficiaries Opinion on Service Sector - PHC in Thoothukudi District	Journal of B-Research	Volume: 12	January – June 2013	ISSN: 0974-5920
8	<b>Dr. V. Sangeetha</b> R. ThamaraiKani P. Rajeswari	Dimensions of Health Care Centres – PHCs in Thoothukudi District	Pragnavani – Journal of Dazzling Research Aspirants	Volume: 9, Issue: II	July – December 2014	ISSN: 2249-6017
9	M. Murugeswari <b>Dr. V. Sangeetha</b>	Consumer Preference towards Hot Drinks in Thoothukudi	Pragnavani – Journal of Dazzling Research Aspirants	Volume: 9, Issue: II	July - December 2014	ISSN: 2249-6017

10	P. Nayagam Dr. G. Gurusamy <b>V. Sangeetha</b>	A Study on the Customer Satisfaction Level towards the Use of the Bajaj Bikes With Special Reference to Nagarcoil Town	International Journal in Management and Social Science	Vol. 03, Issue – 02, Impact Factor: 3.25	February 2015	ISSN: 2321-1784
11	M. Murugeswari Dr. K. Kamalakaran <b>V. Sangeetha</b>	A Study on Job Satisfaction Level of Women Teachers Working in Arts and Science Colleges	International Journal in Commerce, IT & Social Sciences	Volume. 2, Issue – 03, Impact Factor: 2.443	March 2015	ISSN: 3394-5702
12	<b>Dr. V. Sangeetha</b>	A Study on Women Employees of Super Market in Thoothukudi District	Pragnavani – Journal of Dazzling Research Aspirants	Volume: 11, Issue: 2	July – December 2016	ISSN: 2249-6017
13	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	Challenges Faced by Women Entrepreneurs in Tirunelveli District – A Study	ROOTS International Journal of Multidisciplinary Researches	Special Issue on Modern Business Practices-A Drive for Sustainability, A Peer Reviewed, Refereed & Quarterly Journal with Impact Factor: 3.487, Volume: 4, Special Issue:8, UGC Approved Journal No: 48991	February 2018	ISSN: 2349-8684
14	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	Marketing of Pension Schemes by the Insurance Sectors with Special Reference to Tirunelveli District – A Study	Sadakath A Research Bulletin	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. V, No: 1	July 2017	ISSN: 2347-7644
15	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	A Study on Impact of GST in India	SVNC Research Journal	Special Edition, Volume 12	December 2017	ISSN: 0976-2949
16	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	A Study on Empowerment of Women through SHGs with Special Reference To Thoothukudi District	Journal of Management and Science – Directory of Open Access Journals (DOAJ)	Special Issue on Recent Trends in Commerce and Technology, Issue No. 2, Impact Factor:0.654	October 2017	Printed ISSN: 2249-1260 Online ISSN: 2250-1819
17	<b>Dr. V. Sangeetha</b> Dr. G. Paulraj Dr. L. Dinesh	Villagers Inclination towards Healthcare system	International Journal of Recent Research Aspects	Special Issue: Conscientious Computing Technologies	April 2018	ISSN: 2349-7688
18	P. Maria Delcia <b>Dr. V. Sangeetha</b> Dr. G. Paulraj	Consumers Attitude on Brand Loyalty of Nestle Products	International Journal of Science, Engineering and Management (IJSEM)	Volume: 3, Issue: 4, Impact Factor:2.7	April 2018	ISSN (Online): 2456-1304
19	K. Chandra E. Shiney Janet <b>Dr. V. Sangeetha</b>	A Study on Job Satisfaction of Women Police Working in Thoothukudi District	Sadakath A Research Bulletin	UGC Approved Journal No. (64130). Indexed in Google Scholar,	March 2019	ISSN: 2347-7644

				Vol. VI, Special Issue: 2,		
20	R. Tiffany S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	Customer Perception towards Internet Banking in Thoothukudi	Sadakath A Research Bulletin	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2,	March 2019	ISSN: 2347-7644
21	R. Tiffany <b>Dr. V. Sangeetha</b>	A Study on Rural Economy in India	Sadakath A Research Bulletin	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2,	March 2019	ISSN: 2347-7644
22	R. Tiffany S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A Study on Rural Economy in India	Sadakath A Research Bulletin	UGC Approved Journal No. (64130). Indexed in Google Scholar, Vol. VI, Special Issue: 2,	March 2019	ISSN: 2347-7644
23	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	A Study on Eco-Friendly Food Packaging on Bio-Degradable Products in Thoothukudi District	Shanlax International Journal of Commerce	A Peer-Reviewed, Refereed Scholarly Quarterly Journal, Globally Indexed with Impact Factor: 4.118, Volume:6, Special Issue:1,	19 <sup>th</sup> September 2018	ISSN: 2320-4168
24	Dr. N. Kamala Dr. A. Aruna Devi <b>V. Sangeetha</b>	A Study on Awareness and Attitudes of Food Handling Practices of Mothers in Thoothukudi District	Research Review International Journal of multidisciplinary, Special Issue, International Conference, Innovation in Management Practices (ICIMP – 2018), Organised by Department of Commerce, Sankara College of Science and Commerce, Saravanampatty, Coimbatore.	Research Review International Journal of Multidisciplinary, Impact Factor: 5.164 (SJIF), Peer Reviewed Journal	September 2018	ISSN: 2455-3085 (Online)
25	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A Study on Green Marketing in India	Shanlax International Journal of Commerce	A Peer-Reviewed, Refereed Scholarly Quarterly Journal, Globally Indexed with Impact Factor: 4.118, Volume:6, Special Issue:1,	19 <sup>th</sup> September 2018	ISSN: 2320-4168
26	R. Tiffany <b>Dr. V. Sangeetha</b>	A Study on Consumer Awareness and Usage of E- Banking Transactions through Mobile Phones	Shanlax International Journal of Commerce	A Peer-Reviewed, Refereed Scholarly Quarterly Journal,	19 <sup>th</sup> September 2018	ISSN: 2320-4168

		in Thoothukudi		Globally Indexed with Impact Factor: 4.118, Volume:6 , Special Issue: 1,		
27	<b>Dr. V. Sangeetha</b> S. Selva Kumari M. Deena K. Chandra	A Study on Challenges Faced by Small Scale Entrepreneurship Management in Tirunelveli City	Restaurant Business is Scopus Indexed at <a href="https://www.scopus.com/sourceid/4900152405">https://www.scopus.com/sourceid/4900152405</a>	International Open access, Peer-reviewed, Interdisciplinary and Fully referred, International Quarterly published, UGC listed Journal (S.No: 10549), Vol – 118, Issue – 10,	October 2019	ISSN: 0097-8043
28	K. Chandra <b>Dr. V. Sangeetha</b>	A Study on Entrepreneurs in Small Business with Reference to Thoothukudi District	Indo Global Journal of Commerce and Economics	Volume: 5, Issue: 2, Impact Factor. 4.153	September 2019	ISSN NO. 2393- 9796
29	<b>V. Sangeetha</b> K. Chandra R. Tiffany S. Eswaralakshmi E. Shiney Janet	Attitude of Staff Working in Primary Health Centres with Special Reference to Thoothukudi District	International Conference on Transformation in Industry in an Era of Digitalization: Challenges and Opportunities, PG & Research Department of Commerce, Guru Nanak College (Autonomous), Chennai., International Journal of recent Technology and Engineering (IJRTE)	Published by: Blue Eyes Intelligence3 Engineering & Sciences Publication, Volume: 8, Issue: 452, , Retrieval Number: D101612845319/ DOI: 10.35940	December 2019	ISSN: 2277-3878
30	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A study on impact of junk food in Palayamkottai area	PRAGNAVANI BI-ANNUAL JOURNAL January – June 2020	PRAGNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – June 2020	2019 - 2020	PRA GNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – June 2020
31	E. Shiney Janet <b>Dr. V. Sangeetha</b>	A Study On Occupational Impedes On Stress Management Among School Teachers In Vilathikulam	PRAGNAVANI BI-ANNUAL JOURNAL January – June 2020	PRAGNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – June 2020	2019 - 2020	PRA GNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January –



						June 2020
32	<b>Dr. V. Sangeetha</b>	A Study On Health Care Services By Primary Health Centres In Arumuganeri	PRAGNAVANI BI-ANNUAL JOURNAL January – June 2020	PRAGNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – June 2020	2019 - 2020	PRA GNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – June 2020
33	G. Arthi <b>Dr. V. Sangeetha</b>	A Study On Customer Perception On Whitelabel Atm In Tirunelveli City	PRAGNAVANI BI-ANNUAL JOURNAL January – July 2020	PRAGNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – July 2020	2019 - 2020	PRA GNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – July 2020
34	R. Tiffany <b>Dr. V. Sangeetha</b>	A Study On Customer Satisfaction Towards Fastrack Products In Thoothukudi	PRAGNAVANI BI-ANNUAL JOURNAL January – July 2020	PRAGNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – July 2020	2019 - 2020	PRA GNAVANI Volume:16   Issue:1   ISSN : 2249-6017 BI-ANNUAL JOURNAL January – July 2020
35	G. Arthi <b>Dr. V. Sangeetha</b>	A Study on Entrepreneurship in Changing Economic Scenario in Tirunelveli City	Our Heritage Multidisciplinary Research Journal – UGC – CARE List Group – I	Volume: 68, Issue: 1, Impact Factor: 6.6	27 <sup>th</sup> January 2020	ISSN: 0474-9030
36	R. Tiffany <b>Dr. V. Sangeetha</b>	An Initiative Transformation of Online Food Delivery with Special Reference to Zomato	International Conference on Intellectual Property and Entrepreneurship, Organized by: Department of Commerce, Holy Cross Home Science College, Thoothukudi, Tamil Nadu. India.	OUR HERITAGE (UGC Care Journal) Vol-68, Special Issue-55	20.02.2020	ISSN: 0474-9030
37	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A Study on Impact of Junck Food in Tirunelveli City	Sambodhi Journal A Quarterly Peer Reviewed Research Journal, Version: IV	Volume: 42, Number: 1, January – March, (UGC Care Journal)	March 2020	ISSN: 2249-6661

38	K. Chandra <b>Dr. V. Sangeetha</b>	A Study on Stress Among Women Police in Thoothukudi	Journal of XI'AN University of Architecture & Technology	Impact Factor: 3.7, JXAT Journal, Volume XII, Issue IV, (Scopus Journal)	25 <sup>th</sup> April 2020	ISSN: 1006-7930
39	K. Chandra <b>Dr. V. Sangeetha</b>	A Study on Problems Faced by Women Police in Thoothukudi	Mukt Shabd Journal, UGC Care Group – I Journal,	Volume IX, Issue IV, Impact Factors: 4.6, UGC Approved. DOI:09.0014.MSJ.2020.V914.0086781.723	29 <sup>th</sup> April 2020	ISSN No: 2347-3150
40	S. Eswaralakshmi <b>V. Sangeetha</b>	A Study on Impact of Junk Food in Palayamkottai Area	Journal of PRAGNAVANI	Volume 16, Issue 1,	January – June 2020	ISSN: 2249-6017
41	<b>Dr. V. Sangeetha</b>	A Study on Women Empowerment of Self Help Groups in Thoothukudi District	International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)	ISSN : 2581-9429, Issue 2, Volume III, March 2021	2020	ISSN : 2581-9429, Issue 2, Volume III, March 2021
42	<b>Dr. V. Sangeetha</b>	Impact of Diagnosis, Treatments, and Precaution in Primary Health Centre during Covid 2019	IUJ Journal of Management	Vol 8, No.2, Dec 2020	2020	Vol 8, No.2, Dec 2020, EOI: eoi.citefactor.org/10.11224/IUJ.08.02.12
44	<b>Dr. V. Sangeetha</b> Ed. Priyadharshini	A Study on Awareness and Attitude of Primary Health Centres in Veppalodai with Special Reference to Thoothukudi District	Wesleyan Journal of Research, UGC approved, multi-disciplinary peer-reviewed journal.	Volume: 14, No: 1 (III),	2020	ISSN: 0975-1386
44	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A Study on Impact of Television Advertising on Junk Food in School Children at Tirunelveli City	The Journal of Oriental Research Madras	Volume: XCII November 2021	2021	ISSN: 0022-3301
45	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	The Influence of Junk Food Advertisements on School Going Children's in Thoothukudi District	The Journal of The Aslatic Society of Mubai	Volume XCV, No. 9	2022	ISSN: 0972-0766
46	S. Eswaralakshmi <b>Dr. V. Sangeetha</b>	A Study on OImpact of Television Advertising on Junk Food in School at Tirunelveli City	Shodha Prabha UGC Care Journal	Volume 47, Issue 01, Number 6	2022	ISSN: 0974-8946

## 21. PUBLICATIONS IN PATENT

S. No	Title	Date	Filing/Published	Year	Patent Number
1	AI Based Intelligent Hybrid Power Management System for Smart City	19.01.2022	Published	2021 - 2022	Patent Number: 202241003163
2	The Impact of Students' Utilization of Social Media on their Ability to Acquire	18.05.2022	Published	2022 - 2023	Patent Number: 202241028704

	Listening and Comprehension Skills				
3	Customer Satisfaction towards Receiving the Products from E-Commerce Logistics, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, New Delhi-110078	10.02.2023	Published	2022 - 2023	202311006402 A
4	Impact of insurance company's contribution towards the growth of SME's, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, New Delhi-110078	17.03.2023	Published	2022 - 2023	202311013952 A
5	Analysis of Customer's Review for Purchased Products Impacts the Growth of E-Commerce Business, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, New Delhi-110078	05.05.2023	Published	2022 - 2023	202341025403
6	Analysis of Ownership Power & Managing Professional Work Force in a Industry, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, New Delhi-110078	06.10.2023	Published	2023 - 2024	202341062467
7	Impact of Performance Based Rewards and Appraisal towards Development of Employees Skill in Information Technology, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks Publication, New Delhi-110078	20.10.2023	Published	2023 - 2024	202321063636
8	Analysis of Managing Human Resource Management Stress in Project Based Organisation, Indian Patent Intellectual Property Rights, Patent Designs and Trademarks	13.10.2023	Filed	2023 - 2024	Application Number: 202311069303

Publication, New Delhi-110078				
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**22 Papers Presented in CONFERENCES / SEMINAR - INTERNATIONAL:**

Sl. No.	Name of the event	Place/dates	Title of paper presented
1	UGC Sponsored Two day International Seminar on Recent Trends in Capital Markets and Financial Innovations (RET CAM FIN – 2010)	Organised by Department of Commerce and Financial Studies, Tiruchirappalli, January 9 – 10, 2010	Monitoring Stress in Investment
2	4 <sup>th</sup> International Conference on Micro Finance	Organised by Department of Commerce, School of Management, Pondicherry University, Puducherry., 27 <sup>th</sup> – 29 <sup>th</sup> January 2011	Growth and Handout of Women Entrepreneurs in Economic Development
3	Banking Technology	Organised by Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli-627012, 21.01.2011 and 22.01.2011	Banking Technology
4	International Seminar on Green Marketing – Issues and Challenges	Department of Commerce (Corporate Secretaryship), Sri Sarada College for Women , Tirunelveli – 620711, 23.08.2018	An Introduction to Green Marketing
5	International Conference on Global and Banking Scenario	Department of Commerce, Sankara College of Science and Commerce, Sarabanampatty, Coimbatore, 28.09.2017	A Study on Challenging and Prospects of Mobile Banking in Thoothukudi District
6	International Conference on Socio Economic Environmental Ethical Science and Technological Impact on Various Facets of Trade and Commerce	Department of Commerce, Sarada College for Women , Tirunelveli – 620711, 31.01.2018 & 01.02.2018	A Study on Environmental Impacts on Tourism in India
7	International Conference on Modern Business Practices – A Drive for Sustainability	Department of Commerce, Sri Paramakalyani College, Alwarkurichi, 23.02.2018	Challenges Faced by Women Entrepreneurs in Tirunelveli District – A Study
8	One Day International Conference on Perspectives of Global Human Resource	PG & Research Department of Commerce, St.John’s College, Palayamkottai, 5.09.2018	A Study on Work Life Balance of Women Nurses in Hospitals with References to Tirunelveli District, Tamilnadu
9	International Seminar on Recent Trends in Marketing Technology	PG & Research Department of Commerce, Morappur Kongu College of Arts and Science, Morappu-635305, 19.09.2018	A Study on Consumer Awareness and Usage of E-Banking Transactions Through Mobile Phones in Thoothukudi
10	International Seminar on Recent Trends in Marketing Technology	PG & Research Department of Commerce, Morappur Kongu College of Arts and Science, Morappu-635305, 19.09.2018	A Study on Eco-Friendly Food Packaging on Bio-Degradable Product in Thoothukudi District
11	International Conference on Innovation in Management Practices (ICIMP - 2018)	Department of Commerce, Sankara College of Science and Commerce Coimbatore, 26.09.2018	A Study on Awareness and Attitudes of Food Handling Practices of Mothers in Thoothukudi District
12	International Conference on Transformation in Industry in an Era of Digitalization: Challenges and Opportunities	PG & Research Department of Commerce, Guru Nanak College (Autonomous), Chennai – 600042, 28.09.2019	A Study on Attitude of Staff Working in Primary Health Centres with Special Reference to Thoothukudi District

13	International Conference on Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India	PG & Research Department of Commerce, St. Xavier's College(Autonomous), Tirunelveli – 627002, 27.01.2020	A Study on entrepreneurship in Changing Economic Scenario
14	International Conference on Advancement in Business in the Digital Era 2021	Post Graduate Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli, 17.02.2021	A Study on Awareness and Attitude of Primary Health Centres in Veppalodai with Special Reference to Thoothukudi District
15	Proceedings of the International Conference on Contemporary Issues and Challenges of Business Environment in India – ICBE'19	Department of Commerce with Corporate Secretaryship, Kamaraj College, Thoothukudi – 628003, 18.10.2019 & 19.10.2019	A Study on Self Help Group in Tirunelveli City

**23 Papers Presented in CONFERENCES / SEMINAR – NATIONAL:**

Sl. No.	Name of the event	Place/dates	Title of paper presented
1	Awareness about Scheduled Tribes	National Seminar, Organised by Department of Commerce, Yadava College, Maduari, 30.12.2009	Awareness about Scheduled Tribes
2	Recent Trends in Indian Economy – A Management Perspective	National Seminar, Organised by Post Graduate Department of Commerce & Department of Business Administration, Jamal Mohamed College (Autonomous), Tiruchirappalli – 20, 4 <sup>th</sup> Feb 2011	Significance of HRM in Indian Economy
3	Challenges of Commerce Education in the Twenty First Century	UGC Sponsored National Seminar, Organised by Department of Commerce, V.V. Vanniaperumal College for Women (Autonomous), Virudhunagar in Collaboration with Department of Commerce, Madurai Kamaraj University, Madurai, 22-9-2011 and 23-9-2011	Awareness and Attitude of Rural People Towards PHC
4	Emerging Trends in Indian Banking Sector	Management Sponsored National Seminar on Emerging Trends in Indian Banking Sector, Organised by Department of Commerce, Arulmigu Palaninadavar College of Arts and Culture, Palani, 17 <sup>th</sup> February 2012	Performance Evaluation of the Central Co-operative Banks Limited
5	Institutional Quality Improvement: Role of Information and Communication Technology	National Seminar on Institutional Quality Improvement: Role of Information and Communication Technology, Organised by IQAC, St. Mary's College (Autonomous), Thoothukudi, 31.01.2014 – 1.02.2014	A Study on Teaching Aptitude, Social Adjustment and Job Satisfaction With Special Reference to School Teachers
6	Ethics in Business and Corporate Governance	8 <sup>th</sup> National Conference on Ethics in Business and Corporate Governance, Organised by Commerce Wing – D.D.E. Annamalai University, Annamalaiagar, 15.12.2010	Corporate Ethics and Marketing Practices, Business Ethics and Corporate Governance
7	India-An Emerging Economic Power	One Day National Seminar, Organised by Post Graduate Department of Commerce (SF), Jamal Mohamad College (Autonomous), Tiruchirappalli, 4 <sup>th</sup> February 2012	Impact of Self Help Groups on Empowerment of Women
8	INFANTIA '14	National Level Conference on Progression of Global Strategies in Indian Businesses – INFANTIA '14, 14.02.2014	A Study on Eco-Friendly Food Purchasing on Bio-Degradable Products in Thoothukudi District
9	National Conference on State of the Art Methodology to Enhance Teaching, Learning and Evaluation Process	Sri Sarada College for Women, Tirunelveli – 627011, 27.08.2015	A Study on Women Empowerment Self Help Groups in Thoothukudi District

10	National Conference on Evolving Role of Libraries and Librarianship	Sarada Library, Sri Sarada College for Women, Tiruvelveli – 627011 22.01.2016 & 23.01.2016	A Study on Reading Habits of College Students in Thoothukudi District
11	National Level Seminar on Micro Finance and Entrepreneurship	V.O.Chidambaram College, Thoothukudi – 628008, 19.08.2016	A Study on Problems of Women Entrepreneur in Thoothukudi District
12	National Seminar on Actuarial Science	PG & Research Department of Commerce and Management, Sri Sarada Niketan College of Science for Women, Karur – 639005	A Study on Attitude of Staff towards Health Care Service in Primary Health Centres in Thoothukudi District
13	National Conference on Recent Trends in Commerce and Technology NCRTCT-17	Department of Commerce & Commerce (CA), Gandhi Arts and Science College, (Co-Education), Sathyamangalam – 2, 06.10.2017	A Study on Empowerment of Women Through SHGs With Special Reference to Thoothukudi District
14	National Level seminar Impact of GST on Small and Medium Scale Industries	Department of Commerce (Self finance), S. Velaichamy Nadar college, Madurai – 625019, 22.12.2017	A Study on Impact of Goods and Taxes in India
15	UGC Sponsored One Day National Level Seminar on Current Business and Economic Conditions in India	PG & Research Department of Commerce, Sadakathullah Appa College (Autonomous), 14.02.2019	Customer Perception towards Internet Banking in Thoothukudi
16	UGC Sponsored One Day National Level Seminar on Current Business and Economic Conditions in India	PG & Research Department of Commerce, Sadakathullah Appa College (Autonomous), 14.02.2019	A Study on Rural Economy in India
17	National Conference on – A Paradigm Shift in Banking, Marketing and HRM	Cape Research Forum at Vivekananda Kendra, Kanyakumari	A Study on Employees Job Satisfaction with Special Reference to Super Market in Thoothukudi District
18	National Seminar on EAT RIGHT INDIA	Department of Commerce (Self Finance), Sri Parasakthi College for Women, Courtallam, 12.03.2020	A Study on Impact of Food Safety Knowledge, Attitude and Food Handling Practices of College Students in Thoothukudi District
19	National Conference on Strengthening IQAC for Quality Sustainability	IQAC, Sri Sarada Niketan College for Women, Karur, 08.01.2021 & 09.01.2021	A Study On Awareness And Attitude Of Primary Health Centres In Veppalodai With Special Reference To Thoothukudi District
20	National Conference on Strengthening IQAC for Quality Sustainability	IQAC, Sri Sarada Niketan College for Women, Karur, 08.01.2021 & 09.01.2021	Digitalization Of Higher Education To Promote Quality And Diversity
21	National Conference on Strengthening IQAC for Quality Sustainability	IQAC, Sri Sarada Niketan College for Women, Karur, 08.01.2021 & 09.01.2021	The Role Of Ict In Quality Enhancement Of Higher Education
22	Two Days National Level Seminar on Entrepreneurship and Innovation	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi, 24.02.2022 & 25.02.2022	A Study On Impact Of Digital Marketing Towards Online Shopping In Thoothukudi
23	Two Days National Level Seminar on Entrepreneurship and Innovation	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi, 24.02.2022 & 25.02.2022	A Study On Problems Faced By Bankers In Lending To Micro, Small & Medium Enterprises Loans With Special Reference To Thoothukudi District
24	Two Days National Level Seminar on Entrepreneurship and Innovation	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi, 24.02.2022 & 25.02.2022	A Study On Eco –Friendly Food Packaging – A Special Focus On Bio-Degradable Products In Thoothukudi District

25	Two Days National Level Seminar on Entrepreneurship and Innovation	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi, 24.02.2022 & 25.02.2022	A Study On Economic And Health Status Of Fishermen In Thoothukudi District
26	Two Days National Level Seminar on Entrepreneurship and Innovation	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi, 24.02.2022 & 25.02.2022	A Study On Online Advertising In Tirunelveli District
27	Proceedings of National Conference Dimensions of E-Commerce and E-Management in Business Environment and Its Implications	Department of Commerce, Manonmaniam Sundaranr University, Constituent Model College, Nagalapuram – 628904, 27.02.2019	A Study on E-Retailing in Tirunelveli District
28	International Symposium on “Role of Social Workers, Academicians, Women, Youth and Government to achieve Sarvodaya and Antyodaya for Holistic Sustainable Rural and Global Development”	PG Department of Social Work, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Role of Small Industries towards Sustainable Development
29	International Symposium on “Role of Social Workers, Academicians, Women, Youth and Government to achieve Sarvodaya and Antyodaya for Holistic Sustainable Rural and Global Development”	PG Department of Social Work, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	Self-Employment is the Solution for Employment Crisis
30	National Conference on Social Entrepreneurship: Innovation and Development for Budding Business	PG and Research Department of Commerce, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	A Study of Entrepreneurial Attributes and Leadership Traits of Social Entrepreneurs in Tirunelveli City ISBN: 978819608464
31	National Conference on Social Entrepreneurship: Innovation and Development for Budding Businesses NCSEIDBB – 2023	PG and Research Department of Commerce, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	A Study of Entrepreneurial Attributes and Leadership Traits of Social Entrepreneurs in Tirunelveli City ISBN: 978-81-960484-6-4

**24 National / International Seminars, Symposia / Conferences and Workshops organized:**

Sl. No	Title	Sponsor's Name	Duration
1	National Workshop on Innovative Practices in Human Resource Management IPHRM – 2015	A branch of Sri Ramakrishna Tapovanam, Tirupparaiturai, Jointly organized by Department of Commerce with Computer Applications and Department of Economics, Sri Sarada College for Women, Tirunelveli – 11	14.09.2015
2	SPSS and its Practical Application in Research	A branch of Sri Ramakrishna Tapovanam, Tirupparaiturai, Organized by Department of Commerce with Computer Applications, Sri Sarada College for Women, Tirunelveli – 11	August 2015, One day
3	Green Marketing in India	A branch of Sri Ramakrishna Tapovanam, Tirupparaiturai, Organized by Department of Commerce with Computer Applications, Sri Sarada College for Women, Tirunelveli – 11	One Day 19.09.2018

4	International Symposium on “Role of Social Workers, Academicians, Women, Youth and Government to achieve Sarvodaya and Antyodaya for Holistic Sustainable Rural and Global Development”	PG Department of Social Work, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	17.02.2023
5	National Conference on Social Entrepreneurship: Innovation and Development for Budding Businesses NCSEIDBB – 2023	PG and Research Department of Commerce, Sri Sarada College for Women (Autonomous), Tirunelveli - 627011	17.03.2023

#### 25. ACTED AS A RESOURCE PERSON

S. No	Date & Year	Name of the Event	Venue	Participation
1	06.04.2022 & 07.04.2022	07.04.2022 - Test of Reasoning	Two Day National Level Workshop on Effective Employability Skills (A Career Readiness Programme), Organised by Geetha Jeevan Arts & Science College, Department of Business Administration, Thoothukudi - 628722	Acted as a Resource Person
2	10.08.2023	Student Induction Programme – Goal Management	Department of Science & Humanities & Internal Quality Assurance Cell, Stella Maty’s College of Engineering, Kanyakumari District - 629202	Acted as a Resource Person

#### 26. RESOURCE MOBILIZATION FOR RESEARCH

Nature of the Project	Duration	Name of the Funding Agency	Total Grant Sanctioned	Amount Received
Minor Project	One Year	Indian Council of Social Science Research (ICSSR)	Rs. 5,00,000	Rs. 3,50,000

#### 27. AWARDS OF INNOVATION:

S. No	Title of the Innovation	Name of the Awardee	Awarding Agency	Date of Award	Category
1	Best Researcher National Award - 2020	Dr. V. Sangeetha	Bahujana Sahitya Academy, National Committee of India, Bahujanawriter, Third South India Conference, Tirupathi GSKR, Bavan Anshrapradesh - 517501	15.03.2020	Research
2	Best Teacher Award 2020	Dr. V. Sangeetha	Indiaan World Records	23.10.2020	Best Teacher
3	Kalam Dream Star Award - 2020	Dr. V. Sangeetha	Women Consumer Protection Association, Madurai	01.11.2020	Dream Star
4	Kalam Arivu Maamani Award - 2020	Dr. V. Sangeetha	Kalam UVF Foundation, Thai Ullam Arakkattalai	15.10.2020	Arivu Maamani
5	Dr. Sarvapatli Radhakrishnan Award - 2021	Dr. V. Sangeetha	Se.VE Record Holder Forum, Tiruchy	05.09.2021	Nallasiriyar Viruthu
6	SE.VE. Best Teacher Award - 2021	Dr. V. Sangeetha	Multiple Talents in the Field of Teaching - Se.VE Record Holder Forum, Puducherry	05.09.2021	SE.VE. Best Teacher Award
7	Research Education Solutions - Research	Dr. V. Sangeetha	International Conference on “21st Century Innovations in	19th December,	Research Excellence Award



	Excellence Award - 2021		Management, Science and Technology, Education and Social Sciences”	2021	
8	Nandi National Award - 2022	Dr. V. Sangeetha	Aadaranalayam Charities Joint Coutesy with Nataaaa Telugu Nandi Natinal Awards – 2022, India Talet Icon National Award - 2022	29.05.2022	Vedika Telugu Nandi National Awards 2022
9	Muthamil Scholar Artist Perunjudar Awards - 2022	Dr. V. Sangeetha	Green Vasa Foundation, Chinnalapatti – 624301, Dindigul, Tamil Nadu Palm Tree Conservation Movement, Kumari District, Muthamil Scholar Artist Perunjudar Awards - 2022	03.06.2022	Classical Artist Award
10	Self Confidence Award – October 2022	Dr. V. Sangeetha	Annam Foundation 1000 (Center for Self Reliance and Awareness)	23.08.2022	Annam 1000
11	Intellectual Personality Award – October 2022	Dr. V. Sangeetha	Green Vasa Foundation, Chinnalapatti – 624301, Dindigul, Tamil Nadu Palm Tree Conservation Movement, Kumari District	06.09.2022	Philosopher Anna’s Personality Awards 2022
12	Sirmannu Good Writer Award	Dr. V. Sangeetha	Tamil Amudhu Foundation Chairman Good Writer Award 2022	25.09.2022	Sirmannu Good Writer Award 2022
13	Vagai Tamil Sangam 2022	Dr. V. Sangeetha	Vagai Tamil Sangam, Athanur North Namakkal Tamil Nadu - 636301	05.10.2022	International Vagai Awards 2022
14	Life Time Achievement Award 2023	Dr. V. Sangeetha	Sidvi Foundation, Sivajipalem, Lawson’s Bay Post, Visakhapatnam, Andhra Pradesh-530017	16.03.2023	Life Time Achievement Award 2023

## 28. Participation in the FDP

S. No	Date/s	Full Title of the Programme	Organised by	Online/Offline Mode
1	11.05.2021	Five Days Faculty Development Program on Investment in Share Market	Organised by the Department of Commerce and IQAC of Shripatrao Kadam Mahavidyalaya, Shirwal under the auspices of Security and Exchange Board of India (SEBI)	Online
2	05.06.2021	One Day FDP on IOT Smart City Applications	Organised by the Department of Science and Humanities of Hindusthan College of Engineering and Technology, Valley Campus, Pollachi Highway, Coimbatore.	Online
3	08.06.2021 - 10.06.2021	Three Days National Online FDP on ICT Tools for Effective Teaching Learning	Organised by IQAC, Kamla Nehru, Mahavidyalaya, Nagpur.	Online
4	22.06.2021 & 23.06.2021	Two-day online Faculty Development Program on Capital Markets	Jointly organized by NSE Academy Ltd and School of Commerce, Bharathiar University	Online

5	31.07.2021	One Day FDP on Shaping Post Pandemic Tourism: Key Factors of Consideration	Organised by Department of Commerce & Management, RRIMS Bangalore - Karnataka	Online
6	24.11.2021	Faculty Development Program on Investor Education & Awareness	Conducted by Sraddha Academy for Financial Education, Thiruvalluvar College, Papanasam	Online
7	09.12.2022 to 14.12.2022	National Level Five Day Online Faculty Development Programme on NEP 2020	Internal Quality Assurance Cell, V.V. Vanniaperumal College for Women, Virudhunagar	Online
8	07.07.2022	One Day Faculty Development Programme on Personal Financial Empowerment and Career Opportunities in Securities Market	PG Department of Commerce & Management, Khalsa College for Women Amritsar, In collaboration with Association of Mutual Funds in India	Online

## 28. Co-Author of the Anthology (Academic Activities)

S. No	Year	Title of the Book
1	2022	Seeking of Humanity
2	2022	The Stamina of Positivity
3	2023	Influence of the Days

## 28. Membership

S. No	Date	Title of the Programme	Organised by	Certificate Number
1	25.04.2020	Fellow Membership	Indian Academic Researchers Association, Tiruchirappalli	Fellowship Member: F073/2020
2	28.03.2020	Certificate of Membership	Life Member of CAPE RESEARCH FORUM, OF, BY AND FOR – YOU, Trust. Reg.No. 198/B4 – 2017 from Ist March 2020, Kanyakumari District	Membership No: CRFM2020-A107

## References:

1. Dr. G. Paulraj	2. Prof (Major) P. Chandrasekaran
Associate Professor, PG & Research Department of Commerce, V.O.Chidambaram College, Thoothukudi – 628002. Mobile: 9894903413 Email ID: <a href="mailto:drgpaulrajvoc@gmail.com">drgpaulrajvoc@gmail.com</a>	Principal, Retd. MS University, Constituent Model College, Nagalapuram, Thoothukudi Dt. 407-B Madurai Road East, Tirumangalam 625706 and Director of Sri Sarada College for Women (Autonomous), Tirunelveli - 627011 Mobile: 948664766, Email id: <a href="mailto:majorpcs@gmail.com">majorpcs@gmail.com</a>

### **Declaration**

I, **V. Sangeetha**, hereby, declare that all the information's furnished above is true to the best of my knowledge and belief.

**Place: Tirunelveli**

**Date: 19.11.2023**



Signature of the Applicant

**(Dr. V. SANGEETHA)**