

Name: Dr. P.SUBHA
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Alangulam (T.K)
Tenkasi. (D.T) - 627423.



Contact No: 7825060592
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Career Objective:

Seeking a teaching position to effectively utilize my skills and provide a unique learning experience to students with diverse interests and needs through promoting research and knowledge development activities.

Creative and passionate teacher dedicated to fostering a student-centered classroom environment based on mutual respect and collaboration. Committed to helping students identify and develop their own passions while becoming successful, confident writers.

Personal Details:

Date of Birth	:	11.05.96
Gender	:	Female
Religion	:	Hindu
Nationality	:	Indian
Languages Known	:	Tamil and English
Marital Status	:	Married

Academic Achievement (Chronologically reversed)

Course	Year of Passing	Institution	Board/ University	Percentage/ Score	Class
Ph.D	January 2022	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University		
M.Com	April 2018	Manonmaniam Sundaranar University	Manonmaniam Sundaranar University	92	Distinction
B.Com	April 2016	Sri paramakalyani college, Alwarkurichi.	Manonmaniam Sundaranar University	74.4%	Distinction with Rank Holder
HSC	April 2013	A. V.Rm. V. Govt. girls Hr. Sec. School	Tamil Nadu State Board	85.5%	Distinction
SSLC	April 2011	A. V.Rm. V. Govt. girls Hr. Sec. School	Tamil Nadu State Board	76.6%	Distinction

Other Qualification

Diploma Computer Application	3 Month
Certificate Course in Stock Market	1 year (2014)
PGDIT	1 Year(2017 – 2018)
Typewriting English (Junior Grade)	First class with Distinction (August 2019)

Work Experience:

One year teaching experience in Vyasa Arts and Science Women's college, subramaniapuram. (Feb 2021 – Jan 2022)

Area of Interest:

- Marketing
- Banking
- Accountancy
- HRM

Research Detail:

Sl.no	Research Title	Institute	Duration	Guide/Supervisor
1	An Internship Training report of Punjab National bank	Manonmaniam Sundaranar University	1 months	Dr. K. Rajamannar, Associate Professor, Dept. of Commerce, M.S.U
2	Customer Satisfaction of Tanishq jewellery in Tirunelveli district.	Manonmaniam Sundaranar University	6 months	M.Nithya, Assistant Professor, Dept. of Commerce, M.S.U
3	Uzhavar Sandhai (Farmers Market) in Rural Areas of Tamil Nadu.	Manonmaniam Sundaranar University	3 years	Dr. C. Thilakam, Professor and Head,(Rtd.), Department of Commerce, M.S.U.

Extra curriculum activities

- ♣ Won the intramural cultural competitions in 2017-18
- ♣ Won runner up in throw ball in mano day sports competitions 2017-18

Educational trainings undergone

- Training in Punjab National Bank, Tirunelveli.
- SPSS package trainings

Seminars, Conferences and Workshops attended:

Sl.no	Topic/Title	Place	Date	Type
1	Employment skill and Rural Transformation	Manonmaniam Sundaranar University, Tirunelveli.	11,12 & 13-04-2019	International Conference
2	Environmental Sustainability through Green Business Practices	Government Arts and Science College For Women, Karimangalam	08 & 09-02-2019	International Conference
3	Prevention of Crime and Control Strategies in Contemporary World & Way Forward.	Manonmaniam Sundaranar University	01,02,&03-02-2019	Conference

4	Business Innovation through Technological Advancement	Rathinam College of Arts and Science, Coimbatore.	01-03-2019	International Conference
5	Perspectives of Global Human Resource	St.John's College, Palayamkottai.	December 2018	International Conference
6	Restriction of Plagiarism: A Quality Measure in Social Science Research	St. Xavier' s college (autonomous) Tirunelveli	25-08-2018	National Level Workshop
7	Context for Start-Up Flourish in India	Holy Cross College (Autonomous), Nagercoil	31-08-2018	National Seminar
8	Global changes and Consumer Empowerment: Issues and Challenges	Manonmaniam Sundaranar University	14 & 15-09-2017	National Seminar
9	India 2030	Manonmaniam Sundaranar University	01 & 02-09-2017	International Conference
10	Career Guidance in Collaboration with Career Counseling Cell.	Manonmaniam Sundaranar University	13&14-03-2017	Workshop
11	Current Business and Economic Conditions in India	Sadakathullah Appa College (Autonomous), Tirunelveli.	14-02-2019	National Level Seminar
12	Innovations in Banking Sector	Annai Fathima College of Arts and Science, Madurai.	02-03-2019	National Seminar
13	Quality Research and Publications	Manonmaniam Sundaranar University	07-12-2018	Seminar
14	Legal Awareness for Women	Manonmaniam Sundaranar University	17 &18-02-2017	National Workshop

Publications – UGC Listed Journal / ISSN/ISBN/Impact Factor

Sl.no	Topic/Title	Place	Date	UGC Listed Journal / ISSN/ISBN	Impact Factor
1	Marketing Issues – A Study on Farmers Market in Tirunelveli District.	Sadakathullah Appa College (Autonomous), Tirunelveli.	04-03-2019	UGC Ref.No.64130 (ISSN:2347 7644) in Vol. 6	
2	Human Resources in Farmer’s Market	St.John’s College, Palayamkottai	December 2018	International Journal of Research and Analytical Reviews E-ISSN 2348-1269, Print ISSN 2349-5138,UGC No:43602	5.75
3	Organic Products and Environmental Sustainability	Government Arts and Science College For Women, Karimangalam	08 & 09-02-2019	International Journal of Management and Social Science Research Review(Impact factor: 5.483) and Journal of Emerging Technologies and Innovative Research	(UGC Approved – Impact Factor: 5.87)
4	Opportunities and Challenges of Farmers Market in Tamil Nadu.	Rathinam College of Arts and Science, Coimbatore.	01-03-2019	Proceedings of the International Conference on “Business Innovation through Technological Advancement” ISBN 978-81-941015-0-5	

5	Financial Assistance of SBI to Farmers in Uzhavar sandhai	Annai Fathima College of Arts and Science, Madurai.	02-03-2019	Innovation In Banking Sector ISBN:978-93-86568-50-2	
6	Farmer's Markets in Tamil Nadu: Increasing Options for Rural Producers, Improving Access for Urban Consumers.	Manonmaniam Sundaranar University, Tirunelveli.	11,12 & 13-04-2019	Asian Journal of Multidimensional Research (AJMR) UGC Approved Journal. (ISSN: 2278-4853) Vol 8, Spl Issue 2, April 2019	SJIF 2018 = 6.053.

Faculty Development Programme:

S.No.	TOPIC OF MEET	DURATION	CONDUCTED BY
1	ICSSR Sponsored Ten Days Research Methodology and SPSS Programme for Ph.D Scholars in Social Sciences from 26 th November 2018 – 05 th December 2018	10 days	Department of Political Science and Development Administration, Gandhigram Rural Institute – Deemed to be University, Gandhigram.

Reference:

Name	Designation	Institution	Contact. No
DR.C.Thilakam	Professor and Head, (Rtd.) Department of Commerce	Manonmaniam Sundaranar University, Tirunelveli - 12	9487493726 Mail ID:thilakchandru@gmail.com

Subjects Taught: Economics, Financial Accounting, Business Communication, Strategic Management, Company Law, Income Tax, Business Mathematics etc.

Co-Curricular Activities

- Participated in **Four** National Level Seminars.
- Participated in **Five** International Conferences.

Research Experience

1. **Ph.D** – Degree awarded with the project in the area of Marketing. purpose for the completion of **Ph.D** degree (July 2018 – Jan 2022)

- 2. M.Com-** Degree awarded with the project in the area of Service Marketing. Purpose for the completion of **M.com** degree (2016-18)

DECLARATION

I hereby declare that all the information given above is true to the best of my knowledge and belief.

Place : Tirunelveli

Date :

[Dr. P. SUBHA]