

NAME : Dr.N.Kamala
DESIGNATION : Professor and Head
DEPARTMENT : COMMERCE (CORPORATE SECRETARYSHIP)
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Nationality and Mother Tongue : Indian, Tamil

Academic Qualification :M.Com.,M.Phil.,NET,PGDCA,DGT,Ph.d

Teaching Experience : 24 years

Research Experience : 11 years

As a Research Scholar

- Ph.D Thesis - Area – Insurance
- M.Phil Dissertation – Area – Law

As a Research Supervisor

- No.of M.Phil's produced : 5

Educational Qualifications:

- *Ph.D. (2016) in Commerce* from Manonmaniam Sundaranar University, Tirunelveli.
- NET (2000) IN Commerce from University Grants Commission.
- M.Phil (2000) in Commerce from Madurai Kamaraj University, Madurai.
- M. Com (1991) in Commerce from Sarah Tucker College, Tirunelveli.
- B.Com (1989) in Commerce from Sarah Tucker College, Tirunelveli.

Academic Affiliation:

- Head & Associate Professor, Department of Commerce (corporate secretaryship),
Sri Sarada College for Women, Tirunelveli, 627 011.

Professional Affiliation:

- Staff Club Secretary (1999-2000) Sri Sarada College for Women, Tirunelveli.
- Union Vice President (2003-2004) Sri Sarada College for Women, Tirunelveli.
- NSS Programme Officer (2009-2012) Sri Sarada College for Women, Tirunelveli.
- Staff Council Secretary (2011-2012) Sri Sarada College for Women, Tirunelveli.
- NAAC Joint Coordinator (2011-12) Sri Sarada College for Women, Tirunelveli.
- IQAC Secretary (2012-13 & 2013-14) Sri Sarada College for Women, Tirunelveli.
- Certificate Course Coordinator (2013-14) Sri Sarada College for Women, Tirunelveli.
- Updation of college information for JDC office (2015-16) Sri Sarada College for Women, Tirunelveli.
- Dean I - Controller Of Examinations (2015 onwards) Sri Sarada College for Women, Tirunelveli.

Details of Publications enclosed:

Sl.No	Title	Name of the Journal National / International	Page No. From To	ISSN / ISBN
1.	Opportunities and Challenges in Indian Capital marketing-Mapping the way Forward	Pragnavani – National Journal for Dazzling Research Aspirants	70-73	II, Vol.6, ISSN- 2249-6017

2.	Mutual Fund	Pragnavani National Journal for Dazzling Research Aspirants	66 - 70	I, Vol.-7, ISSN- 2249-6017
3.	Health Insurance Policies in LIC A View	Comm - Zine	14-26	I, 13 – 14, ISBN- 978-81-926040-1-5
4.	Perception of Policy Holder LIC towards Health Insurance Plans in Tirunelveli District	Southern Economist		Vol-52, 13 – 14, ISSN – 00384046 Impact Factor 2.57
5.	A Study on Reading Habits of College students in Thoothukudi District	Evolving Role of Librarian and Librarianship	204 - 207	ISBN-978-81- 926040-9-1
6.	Digitization of Digital Libraries – A theoretical Approach	Evolving Role of Librarian and Librarianship	204-209	ISBN-978-81- 926040-9-1
7.	Higher Education in India – Issues and Inferences	Proceedings of National Conference on State of the Art Methodology to Enhance teaching, learning and evaluation process	319-321	ISBN – 978-81- 926040-5-3
8.	Buying Attitude of Green Consumer in Tirunelveli District- A Study	International Seminar on Green Management in India and Abroad		ISBN – 978-81- 8286-032-2, August 2016

9.	A Study on impression of Stress and Surviving Strategies Among the Bank Employees in Tirunelveli District	International Journal of Research in Commerce and Management	21-24	Volume no- 7(2017) issue no- 06(2017) ISSN : 2231-5756 Impact Factor 3.25
10.	A study on Factors influencing Continuous E-banking system in Tirunelveli District	International Conference on Global and Indian Banking scenario – proceedings published by BONFRING Publishers	34-36	IC GIBS'S17 September 2017 = VOLUME I ISBN 978-93-86-638-26-7
11.	A study on Gender inequalities and Discrimination At work among the women Government employees in Tirunelveli District	International Seminar on Working Women: Problems and Prospects	23-26	ISBN – 978-93-81723-72-2, July 2017
12.	A Study on Attitude of Customers toward EcoFriendly organic products in Tirunelveli District	International Seminar on Green Marketing Issues and Challenges	103-106	ISBN 978-81-933-821-0-3
13.	A Study on Empowerment of Women through SHGs with Special Reference To Thoothukudi.	Journal of Management Science	37-41	ISSN – Volume – J008 – September 2017

Publications:

Edited Books : 2

Journal/Magazine: 15

Conference Paper Presented: National : 33

International : 12

Conference/Workshop organized: National: 1

International: 1
