



SRI SARADA COLLEGE FOR WOMEN (AUTONOMOUS)

Affiliated to Manonmaniam Sundaranar University, Tirunelveli - 627012

Reaccredited with "A" Grade by NAAC & Institution included u/s 2(f) and 12(B) of UGC,
(A Branch of Sri Ramakrishna Tapovanam, Tirupparaiturai), Thoothukudi NH,
Ariyakulam Village, Maharaja Nagar Post, Tirunelveli-627011, Tamilnadu, India

INSTITUTION'S INNOVATION COUNCIL

INCUBATION OPPORTUNITIES, STARTUPS AND BUSINESS BOOT CAMP

Date: 23.07.2024

Day: Tuesday

Time: 01.35 to 02.45 p.m.

Venue: Seminar Hall



Institution's Innovation Council has organized an event on Incubation Opportunities, Startups and Business Boot Camp as a part of IIC Activity 6.0 on 23.07.2024. The event was jointly organized by IIC, Department of Mathematics, Information Technology and Social Work. The programme started with Ohm Sahanavavathu prayer. Prof.(Major)P.Chandrasekaran, Director has delivered the lecture on Incubation Opportunities and Business Boot Camp assisted by Dr.K.Ramalakshmi, Assistant Professor, Department of Mathematics. In this session Incubation Opportunities available for students, parents and grandparents, Role of Incubation Centre, Vision and Mission of Incubation Centre, Project Plan, Market Demand and the involved risks were discussed in detail. An introduction about Lean Startup was given and the session was assisted by Ms.S.Murugeswari, Assistant Professor, Department of Information Technology. Some of the startup ideas, product prototypes and business boot camps were highlighted to the students as an eye opener which motivates them to involve in startups. UG and PG student ambassadors from all the departments were participated and also share their own ideas in the discussion session. The event concluded with College Song and *Shanthi* Prayer.
